

CONCORDIA

**2019 Annual Report**

# Partnerships For Social Impact

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## A Message From Our Founders

2019 was a year of unparalleled action. Companies are continuing to look beyond shareholder value, demonstrating corporate purpose in unprecedented ways and joining forces with one another in so doing. Organizations across sectors, industries, and geographies are coming together to deliver services to underserved populations, advocate for the causes they hold dear, and confront the world's most pressing challenges head on. There has never been a more pivotal time for partnerships—cross-sector partnerships that are bold, impact-driven, and rooted in transforming conversation into action.

Over 2019, our programming and initiatives remained anchored in our ethos of collaboration. Our 2019 Americas Summit in Bogotá welcomed over 1,800 participants, including current and former

heads of state, international C-suite executives, senior administration officials, and nonprofit leaders, and created a platform through which to elevate the power of partnerships in driving the future of the Western Hemisphere. Our 2019 Africa Initiative in London identified innovative opportunities for cross-sector collaboration on the African continent. And we'd be remiss not to mention our 2019 Annual Summit, which served as a premier international hub for nonpartisan, critical dialogue grounded in partnerships and unity.

As always, we are deeply grateful to our Leadership Council, Advisors, Members, Sponsors, Partners, Speakers, and Board Members for their support, dedication, and guidance. ♦



**Matthew A. Swift**  
Co-Founder, Chairman & CEO  
Concordia



**Nicholas M. Logothetis**  
Co-Founder & Chairman of the Board  
Concordia



## Mental Health

■ Mental illness impacts one in five Americans. Considered a public health crisis in many countries by the world's leading experts, the failure to properly recognize, diagnose, and treat mental illness has placed incredible pressure on overburdened healthcare systems. In *A New State of Mind* at the 2019 Annual Summit, Beth Doane, CEO of Main & Rose, shared a deeply personal story of her own family's battles with severe mental illness. As an adopted child, when Doane found her biological family, she was devastated to learn that both of her biological parents and sister lived with severe mental illness. While it sparked her own spiral into depression, Doane eventually understood the danger of using work as a distraction. At the 2019 Annual Summit, Doane issued a call to action to the business community to help destigmatize mental illness in the modern workplace.

In *Mobilizing for Impact, the Fight for Gender Equity*, again at the 2019 Annual Summit, Jake Horowitz, Co-Founder & Editor-at-Large at Mic, sat down with Jameela Jamil, Activist & Founder of I Weigh, to deliver an urgent plea for decision makers to protect the mental health of young people. As the co-founder of the inclusive, body positive project I Weigh, Jamil has used social media for good, with the project's Twitter, Facebook, and Instagram accounts centering the stories and struggles of marginalized women worldwide with positive messaging about body image, gender and racial identity, and mental health. In the past year, with

a petition of 250,000 signatures, Jamil successfully convinced Instagram and Facebook to restrict the marketing of beauty, weight-loss products, and cosmetic surgery to minors on their platforms. With a growing body of research that has linked social media use to increased anxiety and depression in teens, Jamil highlighted the nefarious ways young women are targeted with seemingly innocuous, yet dangerous, social messaging that could harm their mental health. Jamil issued a passionate call to action for executives, parents, and social media influencers to be more aware of the products and content young people consume so that they can be protected. ♦

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***“I believe in leadership from the top, and encourage leaders in the C-suite to embrace an honest and holistic understanding of mental health – and to ensure they are providing adequate mental health services and resources to their employees. Companies that make mental health and wellness part of their culture are actually so much more successful, because their employees are much happier, more communicative about issues both personally and professionally, healthier, and more productive.”***

**Beth Doane**  
CEO of Main & Rose



## Concordia Africa

February 2019 marked Concordia's first Africa Initiative focused event, which took place in London, UK. By providing an international platform through which to elevate African voices and priorities on a global scale, the Concordia Africa Initiative—first announced at the 2018 Annual Summit—puts Africa in the driver's seat and brings African voices to global discussions. Organically cultivating a community-led initiative underscored by African stakeholders, Concordia's focus is on enhancing the scope for partnership development and exploring opportunities for innovation on the continent, while ultimately showing that African perspectives are integral to an international dialogue about the continent's future.

The 2019 Africa Initiative fostered a community of cross-sector leaders to share strategies and priorities for economic growth and lasting prosperity on the African continent. It focused on three key issue areas: youth employment & entrepreneurship; financial inclusion & technology; and, Asian-African ties in investment, trade & infrastructure.

Building on many of these conversations and themes, the 2019 Annual Summit welcomed a number of distinguished African leaders, including H.E. Prof. Benedict Oramah, President & Chairman of the Board of Directors at the African Export-Import Bank, Noëlla Coursaris Musunka, Founder & CEO of Malaika, H.E. Fayeze al-Sarraj, Prime Minister of the Government of the National Accord of Libya, Eddie Mandhry, Director

for Africa at Yale University, and Vivian Onano, Youth Representative for the Global Education Monitoring Report at UNESCO and Founder & Director of the Leading Light Initiative.

In April 2019, Concordia also welcomed H.E. Toyin Saraki, Founder & President of The Wellbeing Foundation Africa, and Monica Geingos, First Lady of the Republic of Namibia, to its Leadership Council. ♦

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***“Concordia was instrumental to changing my philanthropic narrative from a purely charitable perspective to a business perspective, one where financial motive and social motive can be one and the same. I come from a country afflicted with many problems, a country with many people daunted by facing those problems. But Concordia is made up of people willing to jump over those large challenges with thoughtful, effective solutions. In Concordia, I have found a community of optimists with whom I can instigate positive social change in this world.”***

**Toyin Saraki**  
**Founder-President of the**  
**Wellbeing Foundation Africa**



## Inclusivity & the Next Generation

In a session unlike any other before at Concordia, the 2019 Annual Summit opened with a dynamic conversation, *Youth Perspectives on the Future*, featuring six graduate students from India, Slovenia, Colombia, Morocco, Latvia, and Turkey. The students of New York University’s Abu Dhabi campus—considered one of the most international schools in the world—sat down with Concordia Co-Founders Nicholas Logothetis and Matthew Swift to share their perspective on civic engagement, democracy, economic potential, and more.

The conversation began with asking the students about their greatest fears for the world. Climate change, increasing inequality and violence, polarization

resulting from populism, and a rise in authoritarianism were among the students’ biggest fears. Swift then asked a critical question: Do you feel that you’re being heard as a generation? Youth have to fight to have a seat at the table, stated Pranaav Praath, NYU Abu Dhabi Student from India. For India, the focus should be on how people can lead their life with dignity, and this is one key question that youth want answers to. For Sebastián Caro, NYU Abu Dhabi Student from Colombia, his generation are continually striving to promote the peace process in Colombia, and they hold a shared belief in the immense value that peace will bring to the country in the future.

The students then shared their

perception of the U.S. in their respective countries. It was noted that there's an ideological congruence around most issues, but the need for more humility when it comes to climate change is a point of contention. At the same time, the importance of a stable relationship with the U.S. was cited, with strong partnerships with Colombia, Latvia, and Morocco referenced.

Later at the 2019 Annual Summit in *Designing for Inclusivity*, a session sponsored by Barbie with Programming Partner Born Just Right, Jordan Reeves, Co-Founder of Born Just Right and the STEM Squad, and Kim Culmone, Senior Vice President of Global Head of Design at Barbie & Fashion Dolls, Mattel, Inc. reflected on the company's diverse clientele, accessibility and how inclusivity has become the bedrock of Barbie's design process in recent years. Newer dolls represent a variety of skin tones, hair textures, and body types, which has earned Mattel a spot as the most inclusive doll line in the market. Through a partnership with 13-year old Reeves, the first doll with a prosthetic leg has been created, an unexpected culmination of Reeves' years of disability activism. Culmone stressed the significance of including diverse, lived experiences from people like Reeves in the design process. These experiences have allowed the company to create products that genuinely speak to its diverse consumer base.

The 2019 Annual Summit also featured a session titled *Tomorrow's Voices, Today: A Conversation on Youth Entrepreneurship in Africa*, which delineated the extant barriers preventing the breakthrough and integration of young African entrepreneurs in continental and global markets, and devised coordinated and concerted multi-sectoral actions

towards accelerating African youth empowerment and development. Africa represents the fastest-growing and youngest population, but as a continent it faces challenges around industry growth, capacity building, and attracting long-term sustainable investment.

Hearing from representatives of African youth as well as organizations championing youth education access and progress toward a more enabling African entrepreneurial ecosystem, the objective formulated by the end of the roundtable was the catalysis of cross-sector partnerships for the provision of an infrastructure supportive of investment and job creation, increased financial support for African startups, education tailored for the future of employment at pre-university levels and beyond, and a larger stake for African youth in national politics.

System inefficiencies must be addressed to effectively and equitably manage this population surge, to include harnessing the power of the diaspora, identifying local solutions to contextual challenges, leveraging dynamic opportunities within the global economy, and strengthening coordination within the entrepreneur-investment value chain. ♦

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***“We’re a new generation and we believe in the value that peace brings to our society.”***

**Sebastián Caro**  
**NYU Abu Dhabi Student from Colombia**

# Leadership Council

**George M. Logothetis**

Chairman and Chief Executive Officer of The Libra Group & Chairman of The Concordia Leadership Council

**President Sebastián Piñera**

President of The Republic of Chile

**President José María Aznar**

Former President of The Government of Spain

**Prime Minister José Manuel Durão Barroso**

Former Prime Minister of The Republic of Portugal

**President Felipe Calderón**

Former President of The United Mexican States

**President Laura Chinchilla**

Former President of Costa Rica

**Prime Minister Mikuláš Dzurinda**

Former Prime Minister of The Slovak Republic

**President Aleksander Kwaśniewski**

Former President of The Republic of Poland

**President Luis Alberto Lacalle**

Former President of the Oriental Republic of Uruguay

**President Olusegun Obasanjo**

Former President of the Federal Republic of Nigeria

**President Andrés Pastrana Arango**

Former President of The Republic of Colombia

**President Jorge Fernando Quiroga**

Former President of The Plurinational State of Bolivia

**Prime Minister Anders Fogh Rasmussen**

Former Prime Minister of Denmark; Former Secretary General, North Atlantic Treaty Organization (NATO); Founder, Alliance of Democracies

**Prime Minister Kevin Rudd**

Former Prime Minister of The Commonwealth of Australia

**President Petar Stoyanov**

Former President of The Republic of Bulgaria

**President Danilo Türk, PH. D**

Former President of the Republic of Slovenia

**President Álvaro Uribe Vélez**

Former President of The Republic of Colombia

**President Vaira Vīķe-Freiberga**

Former President of The Republic of Latvia

**Suwat Liptapanlop**

Former Deputy Prime Minister of The Kingdom of Thailand

**HRH Prince Abdul-Aziz bin Talal**

Special Representative of AGFUND

**Luis Almagro**

Secretary General, Organization of American States (OAS)

**Dr. William J. Antholis**

Director and Chief Executive Officer of The Miller Center

**Teri Ardleigh**

Leadership Council Member, Concordia

**Cherie Blair, CBE, QC**

Founder & Chair of Omnia Strategy LLP; Founder & Patron of The Cherie Blair Foundation for Women

**Irina Bokova**

Former Director-General of UNESCO

**Dr. Ian Bremmer**

Founder and President of Eurasia Group & Foreign Affairs Columnist and Editor-at-Large at TIME

**Ambassador Paula J. Dobriansky, Ph.D.**

Former Under Secretary of State for Global Affairs & President's Special Envoy to Northern Ireland

**Dr. Jacob A. Frenkel**

Chairman of JP Morgan Chase International

**Monica Geingos**

First Lady of the Republic of Namibia

**Jane Harman**

Director, President, and Chief Executive Officer of Wilson Center

**Dr. Kerry Healey**

President of Babson College

**Hon. Jeh Johnson**

Former Secretary, U.S. Department of Homeland Security

**Muhtar Kent**

Chairman of the Board, The Coca-Cola Company

**John S. Koudounis**

Chief Executive Officer of Calamos Investments

**Andrew N. Liveris**

Executive Chairman, DowDuPont

**Constantine M. Logothetis**

Executive Vice Chairman of The Libra Group

**Dr. Jabulane Mabuza**

Chairman of Telkom SA SOC Limited

**Anita B. McBride**

Former Assistant to President George W. Bush & Chief of Staff to First Lady Laura Bush

**Carolyn Miles**

CEO & President of Save the Children

**George J. Mitchell**

Former Senate Majority Leader of the U.S. Senate

**Dikembe Mutombo**

Chairman and President, Dikembe Mutombo Foundation

**Ambassador John D. Negroponte**

Former U.S. Deputy Secretary of State & U.S. Director of National Intelligence

**Petra Nemcova**

Supermodel, Conscious & Sustainable Life Advocate & Philanthropist, Co-Founder of All Hands and Hearts

**Michael J. Nyenhuis**

President & CEO of UNICEF US

**Eduardo J. Padrón, Ph.D.**

President, Miami Dade College

**Gen. (Ret.) David H. Petraeus**

Former Director of the Central Intelligence Agency

**Toyin Ojora Saraki**

Founder-President, Wellbeing Foundation Africa

**Janti Soeripto**

President and CEO, Save The Children

**Frances Fragos Townsend**

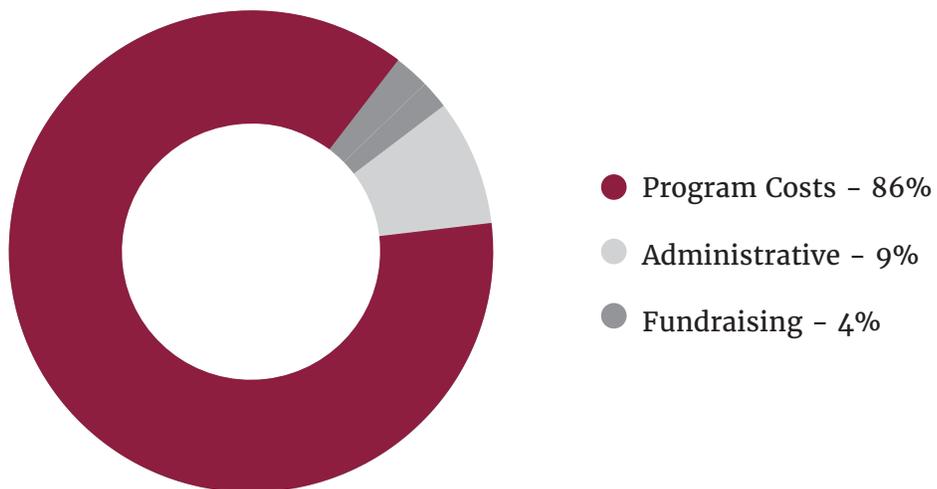
Former Homeland Security Advisor to the President of the United States & CBS News Senior National Security Analyst

**Marianna Vardinoyannis**

Goodwill Ambassador, UNESCO

# Financials

| <b>Financial Data</b> | <b>2019</b> |
|-----------------------|-------------|
| Revenue               | \$6,982,160 |
| Program Costs         | \$6,087,724 |
| Fundraising           | \$309,885   |
| Admin                 | \$626,904   |
| Total Expenses        | \$7,024,513 |





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