CONCORDIA IN PARTNERSHIP WITH THE VOLCANI INSTITUTE IS WORKING TOWARDS THE DEVELOPMENT OF INNOVATIVE CROSS-SECTOR PARTNERSHIPS THAT WILL ENSURE A SUSTAINABLE GLOBAL FOOD SUPPLY

PURPOSE

Partner with actors across the food supply chain including farmers and producers, manufacturers, retailers, and consumers to:

• Identify existing research gaps and solution constraints for a more ethical and sustainable food supply.
• Leverage cutting edge research for the development of new technologies and approaches that improve food production, distribution, and consumption methods.
• Advance positive cross-sector efforts and create public-private partnerships in pursuit of a sustainable global food supply for all.
• Focus on core issues of post-harvest loss and waste; humane and efficient treatment of farm animals; and the role of technology in solution setting.
• Advocate for increased awareness of food access, sustainable production, and mindful consumption.
• Connect global and local initiatives in the food sustainability space.
• Drive resources towards innovative research and development.
• Promote a range of geographically-appropriate tools and solutions to address challenges.
• Emphasize capacity building and knowledge transfer as critical tools for addressing challenges sustainably.

DESIRED OUTCOMES

• Initiate new research on and development of applicable technology-based solutions, resulting in subsequent wide-scale private sector adoption.
• Increase public awareness of the scope of the challenge, and the political and industry tools available for its resolution.
• Increase public and political pressure for the food supply industry to adopt sustainable farming, harvesting, storing, and distributing practices.

CONCORDIA is a registered 501(c)(3) nonprofit organization that enables Public-Private Partnerships to create a more prosperous and sustainable future. As equal parts convener, campaigner, and idea incubator, Concordia is actively Building Partnerships for Social Impact.

Volcani Institute is the research and development arm of the Israeli Ministry of Agriculture. Volcani conducts research and development for the promotion of agriculture and the Sustainability of the environment, to further the prosperity of the country, the well-being of the public and citizens of the world.