



CONCORDIA AMERICAS SUMMIT IN BOGOTÁ

February 21, 2017
Metropolitan Club
Bogotá, Colombia

As an institution, Concordia is highly invested in the security and prosperity of the Americas and has prioritized collaboration across the Western Hemisphere as focal point of its agenda in 2017 and beyond. In partnership with Instituto de Ciencia Política Hernán Echavarría Olózaga, Concordia plans to hold a high-level convening of regional leadership in Bogotá, Colombia to address the most pressing challenges of the region.

The Americas Summit in Bogotá will seek to discuss the future of Colombia as a nation, while also contextualizing this future beyond the region and more prominently within the global community. To accomplish this, the conversation will focus on three major issue areas including: regional corruption, the implementation of the recently approved peace deal, and a roadmap to achieving the U.N. Sustainable Development Goals. As evidenced in its mission, Concordia believes public-private partnerships are a key tool in addressing these issues, ensuring progress, and creating a more prosperous and sustainable future across the Americas.

Co-Chairs of the Concordia Americas Summit in Bogotá

Ambassador Juan Carlos Pinzón, Ambassador of Colombia to the United States of America

Alfonso Gómez Palacio, President, Telefónica Colombia





CONCORDIA AMERICAS SUMMIT IN BOGOTÁ



SUMMIT FORMAT

Concordia envisions this one-day Summit to take the format of a strategic dialogue. Concordia strategic dialogues feature 40-50 select individuals, including current and former heads of state, CEOs of leading corporations, and heads of multilateral organizations, who discuss particularly pressing global problems in-depth. These curated, interactive discussions, where everyone around the table is encouraged to participate, serve as high-level working groups. The aims of these discussions may include:

- Identifying potential cross-sector alliances to address corruption in Colombia.
- Outlining the potential for a public-private partnership to successfully implement the provisions of the peace process.
- Exploring the potential for a Concordia Campaign related to the U.N. Sustainable Development Goals.

STRATEGIC DIALOGUE ROLES

Chair: Strategic leaders driving the content behind the discussion, partners on cultivating action from the working group following the Summit.

Assembly Chair: Moderator of the conversation, driving the agenda items, keeping to schedule, and calling upon conversation leads and principal participants.

Conversation Leads: Experts on the issue at hand who are assigned an agenda point to build the foundation for the conversation.

Principal Participants: Cross-sector thought leaders, positioned at main table, equipped with microphones to contribute to the ongoing dialogue.

Attendees: Guests and interested stakeholders seated at the perimeter of the room to observe the ongoing conversation.



CONCORDIA AMERICAS SUMMIT IN BOGOTÁ

WORKING AGENDA

Tuesday, February 21, 2017 – 9:00am – 5:30pm

7:30am - 8:30am:	- Registration and Coffee (<i>must arrive by 8:30am for security</i>) -
9:00am – 9:20am:	Welcome Remarks Ambassador Juan Carlos Pinzón, Ambassador of Colombia to the United States Gabriel Echavarría, President, Instituto de Ciencia Política Hernán Echavarría Olózaga Maria Paula Correa, Senior Director of Strategic Engagement, Concordia
9:20am – 9:30am:	Opening Remarks H.E. Álvaro Uribe Vélez, Former President of Colombia
9:30am – 11:15am:	Combating Corruption: Fostering a Culture of Transparency, Accountability, & Integrity
11:15am – 11:45am:	- Coffee Break -
11:45am – 1:30pm:	Investing in the SDGs: Aligning Regional Priorities with the Global Goals
1:45pm – 2:45pm:	- Networking Luncheon -
3:00pm – 3:10pm:	Afternoon Remarks H.E. Andrés Pastrana, Former President of Colombia
3:10pm – 5:00pm:	Path to Peace: The American Role in a Comprehensive Resolution to Conflict in Colombia
5:00pm – 5:15pm:	Concluding Remarks Matthew Swift & Nicholas Logothetis, Co-Founders, Concordia
5:15pm – 5:30pm:	Closing Remarks H.E. Juan Manuel Santos, President of Colombia

Roundtables (by invitation only)

9:30am – 11:30am:	Tackling Inefficiencies: Food Sustainability in the Americas

3:00pm – 4:00pm:	Leading by Example: Parental Leave Policies Across the Americas



CONCORDIA AMERICAS SUMMIT IN BOGOTÁ

SUMMIT SESSIONS:

Combating Corruption: Fostering a Culture of Transparency, Accountability, & Integrity

According to the World Economic Forum, Latin American leaders identified corruption as the single most important challenge for the region in 2015. Corruption, exacerbated by a lack of transparency and accountability, has had substantial implications for justice systems, human rights, and regional security. Despite realizations of this regional epidemic, corruptive practices continue. In 2013, 84% of Colombian respondents to a Transparency International survey stated that the level of corruption in the country has either increased or stayed the same over the last two years, with 57% of respondents stating that the government's actions are ineffective in the fight against corruption. These statistics highlight the need for a collaborative effort to promote transparency and enforce accountability in order to strengthen governance, enforce the rule of law, and promote just societies throughout the region. Independent judicial systems and principled politics are necessary to improve this situation, which has repercussions beyond the public sector, influencing investment decisions, economic growth, and social stability. This session will seek to continue the conversation on Corruption & Governance in Latin America at Concordia's Strategic Dialogue held during the 2016 Annual Summit in New York City.

Confirmed Moderator:

- Jose Manuel Acevedo, Journalist, RCN News

Confirmed Conversation Leads:

- | | |
|---|--|
| • Josefina Agudelo Trujillo, President, Grupo TCC | • Iván Duque Márquez, Senator, Republic of Colombia |
| • Gloria María Borrero, Executive Director, Corporación Excelencia en la Justicia | • Nicholas Logothetis, Co-Founder & Chairman of the Board, Concordia |
| • Fernando Carrillo Flórez, Inspector General, Republic of Colombia | • Bo Mathiasen, Representative, UN Office on Drugs and Crime |
| • Santiago Castro, President, ASOBANCARIA | • Edgardo Maya Villazón, Comptroller General, Republic of Colombia |
| • Fernando Cepeda Ulloa, Professor, University of the Andes; Former UN Permanent Representative of Colombia | • Morgan Ortagus, Former U.S. Diplomat / Treasury Official |
| • Rosario Cordoba, President, Consejo Privado de Competitividad | • Nicolás Uribe, Member of the Board of Directors, Instituto de Ciencia Política |
| | • Miguel Uribe Turbay, Secretary of the Government of Bogotá |



CONCORDIA AMERICAS SUMMIT IN BOGOTÁ

Investing in the SDGs: Aligning Regional Priorities with the Global Goals

At the 2016 Concordia Summit in New York, Paul Polman, CEO of Unilever, called for action in creating “partnerships for the common good” to achieve the United Nations Sustainable Development Goals. As the first signatory of the SDGs, Colombia has proven interest in and dedication to achieving these landmark goals. Indeed, both Colombia’s National Development Plan and specifically mandated Inter-Agency Commission for the Preparation and Effective Implementation of the Post-2015 Development Agenda and the SDGs deeply integrate the U.N. goals into their strategy and framework.

In this session, participants will discuss the region’s future development in a global context by highlighting how partnerships can address issues such as: agriculture and food supply, healthcare, education, gender equality, climate and energy, economic growth and inequality, infrastructure and urbanization. While the public sector has been successful in outlining a visionary mission for global development, businesses have the unique ability to bridge the capacity gap to reach the impact and scale necessary to meet the SDGs. Collaboration between the public and private sectors is vital in creating an effective strategy and successfully implementing it. This dialogue will serve as a precursor and idea incubator for Global Partnerships Week in March 2017 in Washington, D.C. which will focus on Goal #17 – Partnerships for the Goals.

Confirmed Moderator:

- Jason Calderón, Journalist, NTN24

Confirmed Conversation Leads:

- Jorge Bedoya, Corporate Affairs Director, ABInBev - Bavaria Foundation
- Andrés Cadena, Senior Partner, Bogotá, McKinsey & Company
- Vicky Colbert, Executive Director, Fundación Escuela Nueva
- Matthew Devlin, Head of International Relations, Uber
- Federico Echavarría, General Manager, AES Chivor
- Yaneth Giha Tovar, Minister of Education, Republic of Colombia
- Alfonso Gómez Palacio, President, Telefónica Colombia
- Nancy Patricia Gutiérrez Castañeda, President, Asomóvil
- Federico Gutiérrez Zuluaga, Mayor of Medellín
- Eduardo Jaramillo, Chief Executive Officer, General Electric Colombia
- David Luna Sánchez, Minister of Information and Communications Technology, Republic of Colombia
- Daniel Mejía, Secretary of Security of Bogotá
- Soraya Montoya, Executive Director, Fundación Saldarriaga Concha
- Daniel Palacios, Councilor, City Council of Bogotá
- Ana Maria Palau, Planning Vice President, Findeter
- Martin Santiago Herrero, Resident Coordinator of the UN & UNDP Representative, Republic of Colombia
- Bernardo Vargas Gibsone, President, ISA



CONCORDIA AMERICAS SUMMIT IN BOGOTÁ

Path to Peace: The American Role in a Comprehensive Resolution to the Conflict in Colombia

While Colombia's long and complex history of armed conflict and violence seems to be coming to an end, there will be a long road ahead to repair the political and societal divisions that were evidenced during the peace negotiation process. Recent months have seen a number of political shifts in the region, not only with the ratification of the peace accord by Colombian Congress, but also with the election of new leadership in the U.S. This conversation will bring together leaders from across the political spectrum in Colombia and the U.S. to analyze how changes in American foreign policy will impact the implementation of the new peace deal, and to examine the implications of these recent political developments on Colombian society and the region as a whole. Participants will discuss how the policies of the new U.S. Administration will affect current free trade relations, future NATO membership, drug policy, transnational organized crime, and extradition, among other issues. Additionally, participants will seek to address challenges related to the execution of the approved peace deal, identifying the legal, economic, institutional, political, social, and international considerations and reforms necessary for successful implementation. In particular, participants will discuss the need for regional security when ensuring the peace process is translated from policy to action.

Confirmed Moderator:

- Yamit Palacio, Chief Editor, RCN News

Confirmed Conversation Leads:

- Jorge L. Arrizurieta, Chairman & Founder, Arrizurieta and Associates
- Jorge Humberto Botero, Executive President, FASECOLDA
- Stephen Donehoo, Managing Partner, McLarty Associates
- Gustavo Duncan Cruz, Professor, EAFIT University
- James Faulkner, Managing Director, Miami Office Head, Kroll; Former Judicial Attaché for the U.S. Department of Justice in Bogotá, Colombia
- Iván Garzón Vallejo, Head of Political Sciences Department, Universidad de La Sabana
- Andrés González Díaz, Ambassador of Colombia to the Organization of American States
- Otto Guibovich, Former Commanding General, Peruvian Army
- Federico Hoyos, Congressman, Republic of Colombia
- Sergio Jaramillo Caro, High Commissioner for Peace, Republic of Colombia
- Jack Leslie, Chairman, Weber Shandwick
- María Victoria Llorente, Director, Fundación Ideas para la Paz
- Santiago Montenegro, President, ASOFONDOS
- Antonio Navarro Wolff, Senator, Republic of Colombia; Former Governor of Nariño
- Frank Pearl, Peace Negotiator, Republic of Colombia
- Michael Plehn, Chief of Staff, U.S. Southern Command
- Juan Pablo Rodríguez Barragán, Commander General of the Military Forces, Republic of Colombia
- Matthew Swift, Co-Founder, Chairman, & CEO, Concordia
- Carlos Holmes Trujillo, Former Ambassador of Colombia to the Kingdom of Belgium, the Grand-Duchy of Luxembourg and the European Union
- Cecilia María Vélez, President, Universidad Jorge Tadeo Lozano
- José Zapata, Partner, Holland & Knight



CONCORDIA AMERICAS SUMMIT IN BOGOTÁ

SPECIAL SESSIONS:

Tackling Inefficiencies: Food Sustainability in the Americas

Hosted by: Concordia's Social Impact Department as part of the Campaign for a Sustainable Global Food Supply

The Americas, producing a majority of the world's staple crops and beef, are a vitally important part of the equation necessary to feed 9 billion people by 2030. Equally as important as the region's production capacity is its attention to sustainable growth. Colombia's economy, in particular, is strongly tied to the livestock and poultry industries, as their most profitable commodities are beef, cow's milk, and chicken. The Americas are therefore uniquely positioned to make efficiency changes in beef and livestock production that positively impact the region's economic and environmental future. The Concordia Americas Bogotá program provides a regional-specific platform to address this very challenge. A roundtable that explores how to integrate animal welfare, sustainability, and inclusive economic growth into food production will provide a valuable opportunity for cross sector collaboration within the food sustainability conversation.

Leading by Example: Parental Leave Policies Across the Americas

Collaborator: Seleni Institute

While paid parental leave is a fundamental component of any policy seeking to support families, there are a myriad of strategies available to create a culture of support. This roundtable will discuss some of the successes and challenges facing employers as they implement policies that support both individual employees and overall corporate productivity. Speakers will also explore appropriate public and private roles in such areas as narrowing the skills gap and addressing the need for benefits beyond parental leave. Colombia's recent extension of maternity leave from 14 to 18 weeks exemplifies the region's move towards recognizing the needs of working mothers and their families.

** These invitation-only roundtables will be held in an alternative location within the Metropolitan Club.*

SPECIAL EXPERIENCE:

Virtual Reality: "Under the Canopy"

"Under the Canopy", a newly released virtual reality film by Conservation International (CI) and the Jaunt production team, explores Amazonia's landscape through the lens of the indigenous people who inhabit and protect the forest. Aligning with the United Nation's Sustainable Development Goals, CI's relationship with Amazonia extends to working with local communities, governments, nonprofits, and the private sector to achieve zero net deforestation in the Amazon by 2020. Likewise, where "Under the Canopy" calls for protection of the Amazon, Colombia's peace deal provides an opportunity to decrease deforestation, restore and conserve ecological areas, and create a more sustainable economy.



CONCORDIA AMERICAS SUMMIT IN BOGOTÁ

IN PARTNERSHIP WITH:



MEDIA PARTNERS:



WITH THE SUPPORT OF:



AND CONCORDIA'S FOUNDING SPONSOR:



IN COLLABORATION WITH:

