

## Beyond the Glass Ceiling: Women's Leadership and Economic Empowerment as Key Drivers of Global Development







# PARTNERSHIPS FOR SOCIAL IMPACT

## VISION

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Concordia aims to create a global community where challenges are solved collaboratively and inclusively.

## MISSION

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Concordia is a member-based organization dedicated to actively fostering, elevating, and sustaining cross-sector partnerships for social impact.

### CONVENE

Produce powerful and inclusive convenings that elevate voices and perspectives from across all sectors and levels to advance critical conversations around globally-impacting issues.

### CONNECT

Utilize expertise and insight into partnering best practices around a diverse range of issue areas to effectively connect, position, and fuel relationships between individuals and organizations to create a unique community of unlikely partners.

### CREATE

Nurture, enhance, and build long-term partnership models that transform conversations into action.





# PROGRAMMING PARTNERSHIPS

Concordia partners with leading think tanks, innovative government bureaus, and international nonprofit institutions to develop its action-oriented, year-round programming. Through a collaborative and iterative process, Concordia and its Programming Partners curate topical content, recruit thought-leaders to speak, and develop event objectives that will lead to deepened collaboration across sectors and industries, leveraging Concordia's network and platform to help our partners achieve their organizational goals. Partners receive the opportunity to expand their network and showcase their expertise on a nonpartisan, global platform throughout the year and at the Concordia Annual Summit, the largest non-partisan convening during the United Nations General Assembly.

## PROGRAMMING PIPELINES

Concordia Members, Partners, and Advisors connect and collaborate year-round within ten Programming Pipelines, each representing a topical global challenge or social impact opportunity. Each Pipeline houses several points of engagement that bring our community together to share best practices, incubate ideas, support current initiatives, and explore new opportunities for partnerships. Concordia Programming Partners engage with the communities built around these pipelines to expand their network to targeted individuals that can help them achieve their goals.



**DIPLOMACY & DEFENSE**



**ECONOMIC DEVELOPMENT & INTERNATIONAL FINANCE**



**EDUCATION, ENTREPRENEURSHIP, & WORKFORCE DEVELOPMENT**



**ENVIRONMENTAL SECURITY & NATURAL RESOURCE MANAGEMENT**



**GENDER PARITY & INCLUSIVE DIVERSITY**



**GLOBAL HEALTH & EMERGENCY RESPONSE**



**GOOD GOVERNANCE & DEMOCRACY**



**HUMAN RIGHTS & CIVIL LIBERTIES**



**INNOVATIVE TECHNOLOGY & SUSTAINABLE INFRASTRUCTURE**



**SHARED VALUE & SOCIAL IMPACT**



# PARTNERSHIP ENGAGEMENTS

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Each Concordia Programming Partnership is tailored specifically for each organization to reach specific partnership goals and leverage different convening formats and strategic engagement points throughout the year. Our programming team works closely with our partners to plan out a calendar of events that builds up to the flagship Concordia Annual Summit in September.

## FORMATS:



**PLENARY  
SESSIONS**



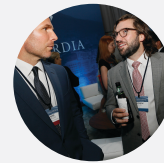
**STRATEGIC  
DIALOGUE**



**ROUNDTABLE**



**PRIVATE  
DINNER**



**COCKTAIL  
RECEPTION**

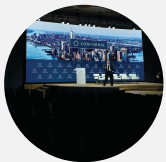


**VIRTUAL  
CONVENING**



**DAY OF  
ENGAGEMENT**

## OPPORTUNITIES:



**ANNUAL  
SUMMIT**



**REGIONAL  
SUMMITS**



**CO-HOSTED  
STAND ALONE  
EVENT**



**CONVENING  
AT EXISTING  
PARTNER  
EVENT**



**CONVENING  
ALONGSIDE OF  
OTHER GLOBAL  
EVENTS**





# PARTNERSHIP BENEFITS

Programming Partners receive a range of both direct and indirect benefits from partnering with Concordia. Past partnerships have not only brought international attention to issues through our platform, but have seen policies enacted, new funds secured, and innovative partnerships launched because of our convenings.

## YEAR-ROUND:

- Invitations to extend to guests to attend Concordia events
- Strategic planning for the full year of programming from various inputs on the Concordia team to build on conversations and increase impact
- Co-branding at co-hosted events
- Branding across printed and digital Concordia collateral throughout 2018
- Dedicated page on Concordia website about partnership goals and convenings

## IN ADDITION, AT THE ANNUAL SUMMIT:

- Set of all-access invitations, including access to the Members Lounge, our exclusive room reserved for speakers, Leadership Council, Members, select Sponsors, and Programming Partners
- Concierge service during the 2018 Annual Summit to set up private meetings for leadership and book rooms
- Co-branding for sessions jointly produced at the Annual Summit

# PARTNERSHIP DEVELOPMENT

As an additional benefit to some of our programming partners, throughout the planning and execution process we will incorporate Concordia's Department of Partnership Development to leverage the conversations and connections that result from these convenings into potential future partnerships. With a broad view of the Concordia member network and expertise in taking ideas from incubation to impact on the ground, the addition of Partnership Development greatly increases the ability for real partnerships for impact to grow from our co-hosted events.





# PARTNER SESSION EXAMPLES

## SHORTAGE & SCARCITY: HUMANITARIAN CRISIS IN VENEZUELA

### PROGRAMMING PARTNER:

Atlantic Council's Adrienne Arsht Latin America Center

### SESSION FORMAT:

Strategic Dialogue

### CHAIR:

- H.E. José María, Former President, The Government of Spain; Concordia Leadership Council Member

### ASSEMBLY CHAIR:

- Gustau Alegret, US News Director, NTN24

This high-level working group consisting of 30 Principals seated around the table examined the humanitarian crisis in Venezuela and identified potential ways in which the international community and the private sector can assist by rebuilding industries, economic markets, infrastructure, and social services. Lilian Tintori, a human rights activist and wife of Leopoldo López, joined the session via Skype from Venezuela.

## BEYOND THE GLASS CEILING: WOMEN'S LEADERSHIP AND ECONOMIC EMPOWERMENT AS KEY DRIVERS OF GLOBAL DEVELOPMENT

### PROGRAMMING PARTNER:

The Wilson Center

### SESSION FORMAT:

Fireside Chat, Plenary Stage

### SPEAKERS:

- Hon. Jane Harman, Director, President, & CEO, The Woodrow Wilson Center; Concordia Leadership Council Member
- Christine Lagarde, Managing Director, International Monetary Fund

In this plenary session, two of the most well-respected women in international economics and global affairs discussed the importance of women's leadership in entrepreneurship, as well as the connection between women's economic empowerment and global development.





# ANNUAL SUMMIT

Concordia's Annual Summit takes place each year in New York City alongside the UN General Assembly. This global affairs forum, the largest non-partisan convening alongside UNGA, brings the world's most prominent business, government, and nonprofit leaders together to foster dialogue and enable effective partnerships for positive social impact.

## 2017 ANNUAL SUMMIT

The 2017 Concordia Annual Summit convened over 2600 guests and 450 speakers from across the public, private, and nonprofit sectors. Participants discussed the opportunities for partnerships to create positive social impact within a wide range of industries and topical areas. These included: technology's role on the future of the workforce, combating corruption in the public and private sectors, bridging the skills gap in the United States, promoting human rights and civil liberties in the Middle East, and developing sustainable infrastructure in Africa, among many others.

The Summit attracted 17 Heads of State, 350 C-Suite Executives, and 2,600 attendees and generated over 600 news stories and 1,000,000 social media impressions during and after the event.

# REGIONAL SUMMITS

Similar to the Concordia Annual Summit in New York, Regional Summits convene prominent private sector, government, and nonprofit leaders to foster dialogue and enable effective partnerships for positive social impact in strategic locations around the world. Understanding the role regional affairs play in international relations, these forums were established to examine the most pressing challenges in a specific area and identify opportunities for meaningful collaboration. Programming Partners for Regional Summits provide content and cultural expertise to strengthen Concordia's program relevancy and relationships in the region. Previous Summits include:

- 2016 CONCORDIA AMERICAS SUMMIT | MIAMI, FLORIDA, USA | MAY 12-13, 2016
- 2017 CONCORDIA AMERICAS SUMMIT | BOGOTÁ, COLOMBIA | FEBRUARY 21, 2017
- 2017 CONCORDIA EUROPE SUMMIT | ATHENS, GREECE | JUNE 3-4, 2017



# PAST PROGRAMMING PARTNERS







# PAST SUMMIT MEDIA COVERAGE

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The New York Times

WALL STREET JOURNAL

POLITICO



Bloomberg  
TELEVISION

FORTUNE

TIME

YAHOO!  
FINANCE

BBC

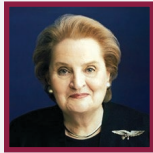
Forbes

facebook®



# PAST CONCORDIA SPEAKERS

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**Hon. Madeleine K. Albright**  
Chair of Albright Stonebridge Group & Former  
Secretary of State,  
U.S. Department of State



**Vice President Joe Biden**  
47th Vice President,  
United States of America



**Warren Buffett**  
Chief Executive Officer,  
Berkshire Hathaway Inc.



**President George W. Bush**  
43rd President,  
United States of America



**Hon. Elaine L. Chao**  
Secretary,  
U.S. Department of Transportation



**President Bill Clinton**  
42nd President,  
United States of America



**H.E. Filippo Grandi**  
UN High Commissioner for Refugees,  
United Nations



**Gregory Hayes**  
President and CEO,  
The Hershey Company



**Secretary John Kerry**  
Former Secretary of State,  
U.S. Department of State



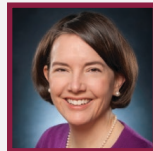
**Christine Lagarde**  
Managing Director, IMF



**Luis Almagro Lemes**  
Secretary General,  
Organization of American States



**Yo-Yo Ma**  
Cellist, Curator of the MIT Solve Arts and  
Culture Mentorship Prize



**Kathleen McLaughlin**  
SVP and President of Walmart Foundation and  
Chief Sustainability Officer, Wal-Mart Stores,  
Inc.



**Luis Alberto Moreno**  
President,  
Inter-American Development Bank



**Dikembe Mutombo**  
Chairman & President,  
Dikembe Mutombo Foundation



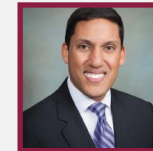
**T. Boone Pickens**  
Founder & Chairman,  
BP Capital



**Paul Polman**  
Chief Executive Officer,  
Unilever



**Hon. Donald H. Rumsfeld**  
13th & 21st Secretary of Defense,  
U.S. Department of Defense



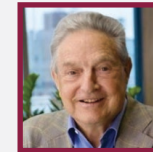
**Dr. Rajiv J. Shah**  
President,  
The Rockefeller Foundation



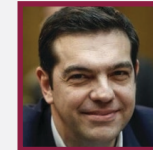
**H.E. Ellen Johnson Sirleaf**  
President,  
The Republic of Liberia



**Dr. Anne-Marie Slaughter**  
President & CEO,  
New America



**George Soros**  
Founder & Chair,  
Soros Fund Management &  
The Open Society Foundation



**H.E. Alexis Tsipras**  
Prime Minister,  
The Hellenic Republic



**Muhammad Yunus**  
Founder,  
Yunus Social Business



# LEADERSHIP COUNCIL

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## **George M. Logothetis**

*Chairman and Chief Executive Officer of The Libra Group & Chairman of The Concordia Leadership Council*

## **President José María Aznar**

*Former President of The Government of Spain*

## **Prime Minister José Manuel Durão Barroso**

*Former Prime Minister of The Republic of Portugal*

## **President Felipe Calderón**

*Former President of The United Mexican States*

## **Prime Minister Mikuláš Dzurinda**

*Former Prime Minister of The Slovak Republic*

## **President Aleksander Kwaśniewski**

*Former President of The Republic of Poland*

## **President Luis Alberto Lacalle**

*Former President of the Oriental Republic of Uruguay*

## **President Andrés Pastrana Arango**

*Former President of The Republic of Colombia*

## **President Laura Chinchilla**

*Former President of Costa Rica*

## **President Sebastián Piñera**

*Former President of The Republic of Chile*

## **President Jorge Fernando Quiroga**

*Former President of The Plurinational State of Bolivia*

## **Prime Minister Kevin Rudd**

*Former Prime Minister of The Commonwealth of Australia*

## **President Petar Stoyanov**

*Former President of The Republic of Bulgaria*

## **President Danilo Türk, PH. D**

*Former President of the Republic of Slovenia*

## **President Álvaro Uribe Vélez**

*Former President of The Republic of Colombia*

## **President Vaira Vīķe-Freiberga**

*Former President of The Republic of Latvia*

## **Suwat Liptapanlop**

*Former Deputy Prime Minister of The Kingdom of Thailand*

## **HRH Prince Abdul-Aziz bin Talal**

*Special Representative of AGFUND*

## **Dr. William J. Antholis**

*Director and Chief Executive Officer of The Miller Center*

## **Teri Ardleigh**

*Leadership Council Member, Concordia*

## **Cherie Blair, CBE, QC**

*Founder & Chair of Omnia Strategy LLP; Founder & Patron of The Cherie Blair Foundation for Women*

## **Irina Bokova**

*Former Director-General of UNESCO*

## **Dr. Ian Bremmer**

*Founder and President of Eurasia Group & Foreign Affairs Columnist and Editor-at-Large at TIME*

## **Ambassador Paula J. Dobriansky, Ph.D.**

*Former Under Secretary of State for Democracy and Global Affairs & President's Special Envoy to Northern Ireland*

## **Dr. Jacob A. Frenkel**

*Chairman of JP Morgan Chase International*

## **Jane Harman**

*Director, President, and Chief Executive Officer of Wilson Center*

## **Thomas Kean**

*Former Governor of the State of New Jersey & Chairman of The 9/11 Commission*

## **Muhtar Kent**

*Chairman of the Board, The Coca-Cola Company*

## **John S. Koudounis**

*Chief Executive Officer of Calamos Investments*

## **Andrew N. Liveris**

*Executive Chairman, DowDuPont*

## **Constantine M. Logothetis**

*Executive Vice Chairman of The Libra Group*

## **Dr. Jabulane Mabuza**

*Chairman of Telkom SA SOC Limited*

## **Anita B. McBride**

*Former Assistant to President George W. Bush & Chief of Staff to First Lady Laura Bush*

## **Carolyn Miles**

*CEO & President of Save the Children*

## **George J. Mitchell**

*Former Senate Majority Leader of the U.S. Senate*

## **Ambassador John D. Negroponte**

*Former U.S. Deputy Secretary of State & U.S. Director of National Intelligence*

## **Michael J. Nyenhuis**

*President & CEO of Americares*

## **Eduardo J. Padrón, Ph.D.**

*President, Miami Dade College*

## **David A. Paterson**

*Former Governor of the State of New York*

## **Gen. (Ret.) David H. Petraeus**

*Former Director of the Central Intelligence Agency*

## **Frances Fragos Townsend**

*Former Homeland Security Advisor to the President of the United States & CBS News Senior National Security Analyst*



# CONCORDIA

Concordia is a registered 501(c)(3) nonprofit, nonpartisan organization dedicated to actively fostering, elevating, and sustaining cross-sector partnerships for social impact. Concordia was founded in 2011 by Matthew A. Swift and Nicholas M. Logothetis. Learn how to get involved at [www.concordia.net](http://www.concordia.net).

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