

CONCORDIA

MEMBERSHIP



WHAT IS CONCORDIA?

CONCORDIA IS A PLATFORM THAT TRANSFORMS AND ENHANCES THE WAY GLOBAL CITIZENS APPROACH THE WORLD'S GREATEST CHALLENGES. THROUGH ITS PROGRAMMING, PARTNERSHIP INDEX, ISSUE-BASED CAMPAIGNS, AND MEMBERS, CONCORDIA FACILITATES CROSS-SECTOR COLLABORATION TO CAPITALIZE ON THE EFFICIENCIES OF THE PRIVATE SECTOR AND THE SCALE OF THE PUBLIC SECTOR. FROM FINANCIAL INCLUSION IN COLOMBIA TO WOMEN'S RIGHTS IN AFGHANISTAN, CONCORDIA'S FOCUS AREAS SPAN A DIVERSITY OF INDUSTRIES AND GEOGRAPHIC REGIONS.



PROGRAMMING



PARTNERSHIP INDEX



CAMPAIGNS

25

HEADS OF STATE
& GOVERNMENT

250

C-LEVEL EXECUTIVES

1500+

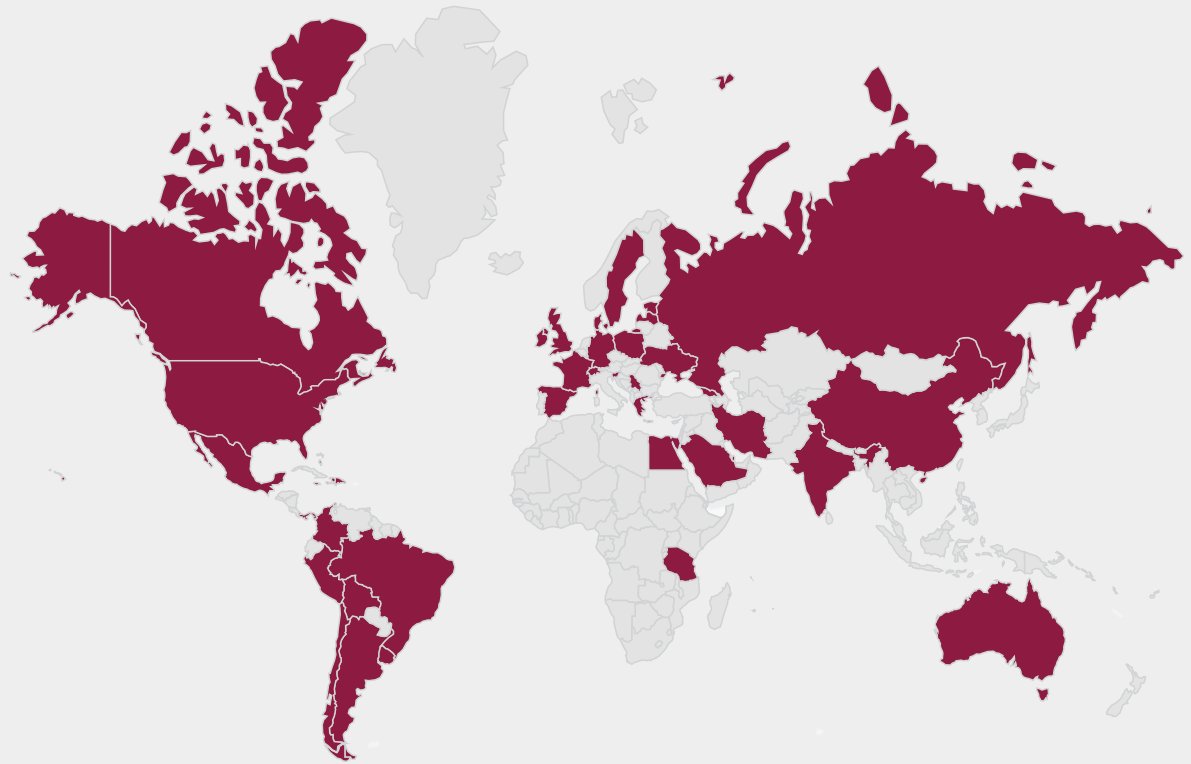
SUMMIT PARTICIPANTS

\$15 TRN+

PRIVATE SECTOR ASSETS
REPRESENTED

CONCORDIA BY THE NUMBERS

42 COUNTRIES REPRESENTED



LEADERSHIP COUNCIL

Concordia's Leadership Council is a powerful roster of former heads of state, leaders of industry, and policy experts with practical experience at every level of government and business. By offering strategic guidance, expanding our community, and advising programming, the Leadership Council contributes to all areas of our ever-growing organization.

President José María Aznar, *Former President of The Government of Spain*

President Felipe Calderón, *Former President of The United Mexican States*

Prime Minister Mikuláš Dzurinda, *Former Prime Minister of The Slovak Republic*

President Aleksander Kwaśniewski, *Former President of The Republic of Poland*

Prime Minister Kevin Rudd, *Former Prime Minister of The Commonwealth of Australia*

President Álvaro Uribe Vélez, *Former President of The Republic of Colombia*

President Vaira Vīķe-Freiberga, *Former President of The Republic of Latvia*

Suwat Liptapanlop, *Former Deputy Prime Minister of The Kingdom of Thailand*

HRH Prince Abdul-Aziz bin Talal, *Honorary President of WSITGC*

Dr. William J. Antholis, *Director and Chief Executive Officer of The Miller Center*

Dr. Ian Bremmer, *Founder and President of Eurasia Group & Foreign Affairs Columnist and Editor-at-Large at TIME*

Ambassador Paula J. Dobriansky, Ph.D., *Former Under Secretary of State for Democracy and Global Affairs & President's Special Envoy to Northern Ireland*

Dr. Jacob A. Frenkel, *Chairman of JP Morgan Chase International*

Thomas Kean, *Former Governor of the State of New Jersey & Chairman of The 9/11 Commission*

John S. Koudounis, *President & Chief Executive Officer of Mizuho Securities USA, Inc.*

Andrew Liveris, *President, Chairman & Chief Executive Officer of The Dow Chemical Company*

Constantine M. Logothetis, *Executive Vice Chairman of The Libra Group*

George M. Logothetis, *Chairman and Chief Executive Officer of The Libra Group*

Anita B. McBride, *Former Assistant to President George W. Bush & Chief of Staff to First Lady Laura Bush*

Ambassador John D. Negroponte, *Former U.S. Deputy Secretary of State & U.S. Director of National Intelligence*

David A. Paterson, *Former Governor, State of New York*

Teri Ardleigh Swift, *Founder of Xcovery Vision*

Frances Fragos Townsend, *Former Homeland Security Advisor to the President of the United States & CNN National Security Analyst*

Joseph Vittoria, *Former Chairman & Chief Executive Officer of Avis Rent a Car*



PROGRAMMING

Throughout the year, Concordia presents diverse programming to inspire conversation and spark collaboration. From our annual Summit, to private research briefings, to our year round engagement opportunities, our programming aims to connect Concordia members with social innovators while encouraging participation and contribution beyond our events.



PARTNERSHIP INDEX

The Concordia Partnership Index was developed as a tool for public, private, and nonprofit organizations to evaluate partnership opportunities. The Index ranks countries based on their readiness and need to engage in public-private partnerships (P3s). The inclusion of the need indicators sets the Index apart from other indices that measure P3 environments. While the success of a P3 depends on a country's political and market structures, the Index recognizes that for a P3 to be truly impactful it must address a large-scale need.



CAMPAIGNS

A Concordia Campaign is a topic-driven effort where we narrow our programmatic, research, and networking focus. Each campaign will consist of a two to five-year commitment from Concordia that advances a specific cause. By establishing a private sector, a public sector, a nonprofit and an academic partner, each campaign employs the Concordia platform to drive focus and attention around an issue.



THE 2015 CONCORDIA SUMMIT

CELEBRATING FIVE YEARS OF COLLABORATION

OCTOBER 1ST & 2ND, 2015

GRAND HYATT NEW YORK

Since 2011, the Concordia Summit has been convening the world's most prominent business, government, and nonprofit leaders to build effective partnerships for impact. The annual conference takes place in New York City and serves as a global affairs forum, where thought-leaders and innovators gather to examine the world's most pressing challenges. Through our cross-sector panel discussions, interviews with prominent world leaders, and topic-specific breakout sessions, participants are able to both learn from industry experts and explore solutions with potential partners.



MEMBER ENGAGEMENT

OFFICE HOURS

In 2014, Concordia launched our Summit Office Hours a series of exclusive, closed-door meetings that allowed our Summit attendees to engage on a more intimate level with members of Concordia's Leadership Council, former world leaders, and select Summit speakers. These private conversations, limited to groups of 5-10 individuals, offer a unique opportunity for our members to receive insight from some of the foremost thought leaders working to promote public-private partnerships today.

ROUNDTABLE DISCUSSIONS

Concordia Roundtables are member exclusive discussion groups curated by Concordia that allow participants to interact and problem-solve with leading experts in the field, coming out with tangible next steps and ideas for future collaborations. These more narrowed conversations allow our speakers and members to delve deeper into timely topics and emerge from each meeting equipped to face the world's greatest challenges.

PAST CONCORDIA SPEAKERS

President Bill Clinton
42nd President, USA



President George W. Bush
43rd President, USA



Secretary Hillary R. Clinton
Former Secretary of State, USA



First Lady Laura Bush
Former First Lady, USA



President Felipe Calderón
Former President, United Mexican States



President José María Aznar
Former President, The Government of Spain



Rep. Debbie Wasserman Schultz
Congresswoman & Chair, DNC



President Sebastián Piñera
Former President, The Republic of Chile



Senator John McCain
Senator, US Senate



President Vaira Vīķe-Freiberga
Former President, The Republic of Latvia



President Álvaro Uribe Vélez
Former President, The Republic of Colombia



President Aleksander Kwaśniewski
Former President, The Republic of Poland



President Ollanta Humala
President, Republic of Peru



T. Boone Pickens
Founder & Chairman, BP Capital



John P. Bilbrey
President & CEO, The Hershey Company



Dr. Mehmet Oz
Co-Founder, HealthCorps



Muhammad Yunus
Founder, Yunus Social Business



Dr. Judith Rodin
President, The Rockefeller Foundation



President Toomas Hendrik Ilves
President, The Republic of Latvia



Andrew Liveris
President, Chairman & CEO, The Dow Chemical Company



Amb. Nancy G. Brinker
Founder, Susan G. Komen for the Cure



Luis Alberto Moreno
President, Inter-American Development Bank



Salil Shetty
Secretary General, Amnesty International



Donna Karan
Founder, DKNY





PAST MEMBER-ONLY EVENTS

eurasia
group

 YUNUS
socialbusiness
GLOBAL INITIATIVES



LEADERSHIP SERIES: PRESIDENT FELIPE CALDERÓN

With over 100 guests in attendance the discussion centered on the power of P3s and the role they played in his country's infrastructure development. By creating effective P3s in infrastructure, countries can provide themselves with tools for economic growth. Mexico serves as just one shining example.

CONVERSATION SERIES: NOBEL LAUREATE PROFESSOR MUHAMMAD YUNUS

A kick-off event to the 2014 Concordia Summit, on September 24th, Concordia hosted a private roundtable discussion with 30 participants featuring Peace Nobel Laureate Professor Muhammad Yunus.

THE PRIVATE SECTOR AND THE “NEXT EDUCATION”

With 60 leaders from the education field in attendance, this event, co-sponsored by The Inter-American Development Bank (IDB), focused on private sector engagement and financing for a more skilled, and more flexible workforce globally. Given recent technological advancements and “out-of-the-box” thinking, opportunities to invest in education and explore new avenues to prepare our youth were discussed.

LEADERSHIP SERIES: PRESIDENT JOSÉ MARÍA AZNAR

Concordia was honored to host a roundtable with former President of the Government of Spain and Concordia Leadership Council member, José María Aznar and Global Markets Editor & Anchor for Fox Business Network, Maria Bartiromo held at Eurasia Group in New York. The discussion focused on a timely topic: the geopolitical climate in Europe and challenges facing the Eurozone in 2015 and beyond.



GLOBAL PARTNERSHIPS WEEK



Concordia, in collaboration with the U.S. Department of State and the U.S. Agency for International Development (USAID) launched its annual Global Partnerships Week (GPW) celebration in recognition of the critical role that P3s play in advancing diplomacy and development around the world. Concordia's Premier Member community was offered unprecedented access to the following events.

PARTNERSHIP PRACTITIONERS FORUM

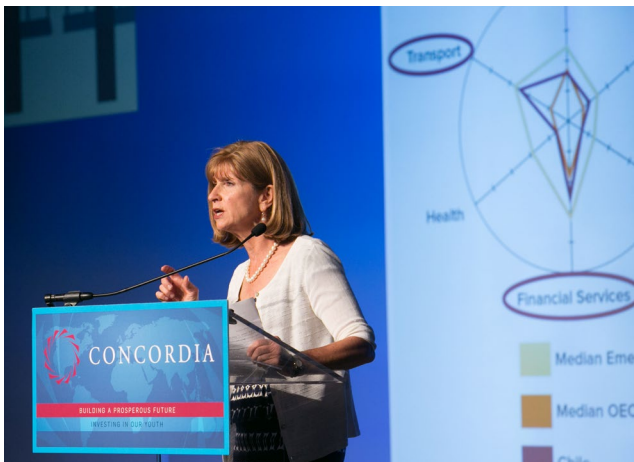
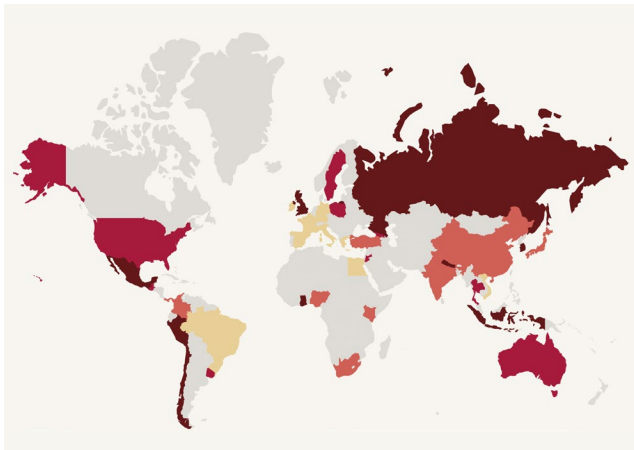
Convening over 200 P3 practitioners and over 40 speakers to discuss new and innovative approaches that are being utilized in P3s. Through plenary panels, breakout sessions, and afternoon roundtables, participants were able to share best practices, address common challenges, and explore new solutions. The Forum included a special address from Secretary of State John Kerry.

PARTNERSHIP CELEBRATION DINNER

Hosted by Concordia in Washington, D.C. at the White House Historical Association, a Concordia member organization, the dinner featured Ambassador Paula J. Dobriansky and former Vice President of Colombia Francisco Santos discussing the future of global partnerships, the effect of U.S.-Cuba relations on the peace process in Colombia, the current geopolitical situation in Ukraine, and the regional risks of rising instability in Venezuela.

PARTNERSHIPS IN EDUCATION | AFGHANISTAN [DIGITAL]

Concordia and the American University of Afghanistan (AUAF) were pleased to be a part of GPW and participate in a digital conversation highlighting AUAF's impactful P3s. With representatives from Concordia, AUAF, and the U.S. Department of State Secretary's Office of Global Women's Issues, the group discussed issues affecting education and women empowerment in Afghanistan.



PARTNERSHIP INDEX

THE INDEX

The Concordia Partnership Index is a tool for stakeholders to better understand countries' relative partnership environments. Using data from open, reliable sources, the Index provides an unbiased snapshot of where investment can be best absorbed. Governments, businesses, and nonprofits alike can use the Index to analyze where and in which sectors partnerships would be the most effective.

PRIVATE BRIEFINGS

Concordia has presented the Index to various stakeholders, including foreign embassies and the US Department of State. Members are afforded access to private briefings on the Concordia Partnership Index with its creator Concordia's Director of P3 Intelligence.

DIRECTOR OF P3 INTELLIGENCE

Natalie Pregibon is responsible for crafting and executing the various research initiatives at Concordia. She has extensive experience analyzing government and nonprofit programs and holds undergraduate and graduate degrees in public policy.



CONCORDIA CAMPAIGNS

THE FIRST CONCORDIA CAMPAIGN WILL BE ANNOUNCED FALL 2015

RAISE AWARENESS

By bringing experts to certain topics, a campaign raises the discourse to inform citizens and organizations on a specific issue. Through the annual Summit, multiple smaller gatherings, and broad media platforms, Concordia can target certain audiences and quickly raise awareness around an issue.

CREATE RESEARCH PRODUCTS

Our team of experts will develop a series of deliverables that provides a clear picture of the campaign issue and how public and private stakeholders can help address it. Deliverables will help enhance the campaign's visibility, as well as guide it towards events and partnerships that will have the greatest impacts.

BUILD PARTNERSHIPS

Concordia will build public-private partnerships within the designated topic area, as well as provide networks and support as the partnerships develop.

MEMBER BENEFITS

Our campaign series offers a unique opportunity for members to engage in specific issues for positive social impact. Concordia members will be afforded the chance to play a hands-on role in developing best practices, participating in research briefings, and facilitating relationships that build public-private partnerships.



BENEFITS



SUMMIT+

PREMIER

PATRON^{ORG ONLY}

\$500
Nonprofit & Under 35: \$250

\$2,000
Nonprofit: \$500

\$10,000
Nonprofit: \$2,500

Invitation to Summit	✓	✓	5 tickets
Special reception and photo opportunity with headline speaker at Summit	✓	✓	✓
Access to special roundtable at Summit	✓	✓	✓
Access to Office Hours at Summit (<i>Premier + Patron Members will be prioritized</i>)	✓	✓	✓
Special seating during Summit luncheon with a Leadership Council member or speaker	-	✓	✓
Invitation to two regional roundtables per year	-	1 ticket	5 tickets
Private briefing on special research products from Concordia Campaigns	-	✓	✓
Access to Concordia network & experts	-	✓	✓
Opportunity for private briefing by available Leadership Council or Concordia Community member tailored to interests	-	-	✓
Special recognition on signage at Summit	-	-	✓
As relevant, participation in a select Concordia Campaign in an advisor or partner role	-	-	✓



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