CONCORDIA

THE 2015 CONCORDIA SUMMIT REPORT



THE 2015 CONCORDIA SUMMIT

OCTOBER 2015

Grand Hyatt New York

OFFICIAL MEDIA PARTNER

YAHOO! FINANCE YAHOO! NEWS

THE 2015 CONCORDIA SUMMIT BY THE NUMBERS

10

HEADS OF STATE & GOVERNMENT

20

PROGRAMMING PARTNERS

30

SUMMIT SESSIONS

106

C-LEVEL EXECUTIVES

122

REGISTERED PRESS

143

SUMMIT SPEAKERS

967

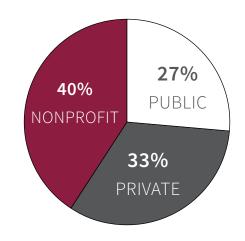
SUMMIT ATTENDEES

8,000+

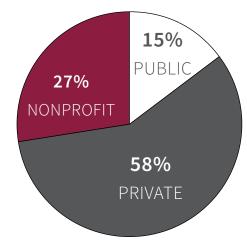
TWITTER MENTIONS

35,000+

SPEAKER DISTRIBUTION



ATTENDEE DISTRIBUTION





ANNUAL LEADERSHIP COUNCIL MEETING

CONCORDIA

CONCORDIA'S LEADERSHIP COUNCIL ASSEMBLED AT THE 2015 SUMMIT FOR ITS ANNUAL MEETING.

Chaired by Amb. Paula J Dobriansky, the 2015 annual Leadership Council meeting affirmed our members' commitment to bring their experience and insights as we continue shaping Concordia's future. Members expressed their desire to participate actively in our campaign series to secure partners in order to create awareness and take steps towards building partnerships. As Concordia expands its convening internationally, Council members asserted their interest in engaging in this new endeavor that will advance our global platform. The meeting ended with the appointment of George Logothetis, Chairman and CEO of the Libra Group, as Concordia's Leadership Council Chairman followed by a testimonial from President José María Aznar, reiterating the relevance and importance of the work that Concordia is developing.

THE FUTURE OF AFGHANISTAN: FROM TRANSITION TO TRANSFORMATION



"[Afghanistan] is a rare opportunity for investment in many shapes including public-private partnerships in infrastructure and energy." - His Excellency Dr. Abdullah Abdullah, Chief Executive of the Islamic Republic of Afghanistan

SPEAKERS

Nicholas Logothetis, Co-founder & Chairman of the Board, Concordia (Moderator)

Matthew Swift, Co-founder, Chairman, & CEO, Concordia (Moderator) His Excellency Dr. Abdullah Abdullah, Chief Executive of the Islamic Republic of Afghanistan

Given the recent Taliban occupation in Kunduz, the conversation opened with Dr. Abdullah's first public remarks on the continuing operation in the northern region of Afghanistan. He commented that though the situation required further investigation, fortunately government forces had regained control and had liberated the city. Continuing to discuss the relationship with the Taliban more broadly, the Chief Executive explained that the Afghan government maintains an open door policy for dialogue. Despite this general principle, certain instances of deception by the Taliban have served as lessons for the government, and the overall strategy for dealing with the insurgent group needs to be reevaluated. Turning the discussion to legislative reforms, he explained how Afghanistan is now better positioned to attract investment and engage in public-private partnerships. Dr. Abdullah remarked that though Afghanistan may not yet be self-reliant, his country is certainly heading down the right path - one towards democracy. His greatest hope for the future lies in the forward-looking young men and women aiming to change the world for the better.



THE NEW NORMAL? ASSESSING THE HEALTH OF THE GLOBAL ECONOMY

SPEAKERS

Andy Serwer, Editor-in-Chief, Yahoo Finance (Moderator)

John S. Koudounis, President & CEO, Mizuho Securities USA, Inc.

While Mr. John Koudounis stated he expects the U.S. economy to grow consistently around 2-2.5 percent annually, he acknowledged that China's growth is slowing, which may affect global growth. Mr. Andy Serwer and Mr. Koudounis agreed that technology has also contributed to the deflationary pressures, particularly as it relates to oil discovery and extraction.

CONCORDIA PARTNERSHIP INDEX – RESULTS AND ANALYSIS

2015 INDEX COUNTRY RANKINGS: TOP 5 FOR PARTNERSHIP OPPORTUNITIES

- 1. Chile
- 2. Qatar
- 3. Malaysia
- 4. Peru
- 5. South Korea

CONCORDIA PARTNERSHIP INDEX YAHO CONCORDIA YAHO CONCORDIA OCONCORDIA

NATALIE PREGIBON, CONCORDIA'S DIRECTOR OF RESEARCH, RELEASED THE CONCORDIA PARTNERSHIP INDEX COUNTRY RANKINGS FOR 2015.

PRIVATE SECTOR ENGAGEMENT IN THE POST-2015 DEVELOPMENT AGENDA

SPEAKERS

Nicholas Logothetis, Co-founder & Chairman of the Board, Concordia (Moderator)

Matthew Swift, Co-founder, Chairman, & CEO, Concordia (Moderator)

Andrew Liveris, President, Chairman, & CEO, The Dow Chemical

Company

On the subject of themes in the public and private sector around the world, Andrew Liveris stated that countries are becoming increasingly like companies. They are concerned with pressing issues such as: quality of life, income inequality, and youth unemployment. On talent retention, Liveris highlighted the importance of new, young talent in preparing companies for the future. He stated that the U.S. does not have all the solutions to the world's problems. Due to its encouraging environment for innovation and entrepreneurship, however, the next generations of business leaders are emerging from the U.S. Finally, discussing China's role in the world, Liveris noted that its focus is economic, not political. It is a transitioning economy, with a top-down, long-term strategy. He recommended setting the foundations for a more integrated and collaborative relationship with China in the future. The public and private sectors must work together on various issues to find creative and powerful solutions to the world's greatest problems.



"BEYOND BUSINESS" – THE MODERN CEO

THE PATH TO EMPOWERMENT

SPEAKERS

John J. Hamre, President & CEO, Center for Strategic and International Studies (Moderator)

Mr. Muhtar Kent, Chairman & CEO, The Coca-Cola Company

Companies like The Coca-Cola Company are increasingly integrating corporate responsibility into their core businesses and realizing both social and bottom-line benefits. A leader at the forefront of sustainability and social responsibility, Mr. Muhtar Kent opened with a discussion on the benefits of the "golden triangle," where the government, private, and nonprofit sectors come together to address some of the major social issues facing the world, such as youth unemployment, the environment, and inequality. Mr. Kent provided an example, "The Last Mile," a program through which Coca-Cola partners with the governments of Ghana and Tanzania as well as nonprofits. It leverages Coca-Cola's supply chain and has increased the availability of key lifeenhancing medicines by 30-40% in those countries. The model has worked so well that Coca-Cola has established a \$21 million partnership with USAID and the Gates Foundation to provide similar assistance to eight additional African countries.



When selecting "golden triangle" initiatives, Mr. Muhtar Kent of The Coca-Cola Company explained he focuses on three areas - women, water, and well-being.

SPEAKER

George M. Logothetis, Chairman & CEO, The Libra Group



"It is only looking through the lens of history that we can constantly remind ourselves of the debt we owe to those that came before and the duty we have to those who will come after. We dare not disappoint either. Let us always strive for greatness, but let us not forget to strive for goodness along the way."

- GEORGE M. LOGOTHETIS, CHAIRMAN & CEO, THE LIBRA GROUP

Mr. Logothetis opened his remarks with a review of the Concordia story, one of empowering young men and women with the opportunity to do something meaningful. He went on to describe a recent trip to the Bronx and the presence of untapped talent, unspent capital, and generous men and women desperate to help their fellow community members. Mr. Logothetis was accompanied on the trip by his colleague, Mr. Maurice Owens who was raised in the Bronx by a single mother in an environment offering few attractive paths of escape. Nonetheless, Mr. Owens worked his way to the White House and currently runs the Washington, D.C. office of The Libra Group. Inspired, Mr. Logothetis announced that The Libra Group would launch an entrepreneur award in the Bronx that would encourage, fund, and mentor the winners. The Libra Group's youth programs will partner with My Brother's Keeper Alliance, an initiative started by President Barack Obama.

2015 SUMMIT // DAY ONE STRATEGY SESSIONS



INNOVATION & TECHNOLOGY: INTERNET AS THE NEW BATTLEGROUND IN THE FIGHT AGAINST EXTREMISM

PROGRAMMING PARTNER

The Tahrir Institute for Middle East Policy

SPEAKERS

Dr. Nancy Okail, Executive Director, Tahrir Institute for Middle East Policy (Moderator)

Ryan Paterson, Founder & CEO, Information Science Technology Research

Farah Pandith, Adjunct Senior Fellow, Council on Foreign Relations, First Special Representative to Muslim Communities, U.S. Department of State

Neil Hicks, Director, Human Rights Promotion, Human Rights First Brian Katulis, Senior Fellow, Center for American Progress

This strategy session focused on discussing practical steps to combatting extremism online, from authoritarian regimes to terrorist organizations. The group agreed that it is important to understand and analyze who these extremists are, their messaging strategy and the propaganda tools they are armed with, as well as how they target their potential recruits through advanced technology. The group discussed a feeling of déjà vu, as this topic was center of attention following 9/11, but has since lost its immediacy and thus the ideological challenge has remained. Panelists mentioned that many belonging to the anti-ISIS movement have not made this a top priority as attention has recently been diverted to more narrowed, regional issues in Yemen, in Turkey, and in Iran. This lack of strategic alignment has resulted in a lack of success in combatting online extremists and the need for challenging their intellectual capital remains.

PATHWAY TO ACTION: SUPPORTING YOUTH-LED SOCIAL ENTERPRISES

PROGRAMMING PARTNER

The Resolution Project

SPEAKERS

Oliver Libby, Chair & Co-Founder, The Resolution Project (Moderator)

George M. Tsiatis, President & Co-Founder, The Resolution Project (Moderator)

Tracey Allard, Executive Director, The Resolution Project (Moderator)

Shiza Shahid, Co-Founder, The Malala Fund

Sheryl WuDunn, Author, Half the Sky

Rachael Chong, Founder & CEO, Catchafire

Soraya Darabi, Co-Founder, Zady

Ann Veneman, 27th Secretary of the U.S. Department of Agriculture, Former Executive Director, UNICEF

Ryan Whalen, Director for Initiatives and Strategy, The Rockefeller Foundation



RACHAEL CHONG, FOUNDER AND CEO OF CATCHAFIRE DISCUSSED HOW UNDERPRIVILEGED SOCIAL ENTREPRENEURS NEED SUPPORT TO ADDRESS THE WORLD'S GREATEST PROBLEMS.

In this session, panelists pointed out that social enterprises face challenges with raising funds because impact investors remain focused on return on investment rather than social impact. They underlined the importance of social media, the Internet, and mentors in the social impact world. Given the changing times, the panel remarked that an organization needs to be adaptable and willing to partner, rather than compete, with similar organizations. The session covered a range of topics including underrepresented populations, including women and people from more at-risk communities, accessing capital formation, the flexibility of hybrid business structures, micro donations, and the power of collaboration.

2015 SUMMIT // DAY ONE STRATEGY SESSIONS



IGNITING A MOVEMENT THROUGH INNOVATIVE SOLUTIONS

PROGRAMMING PARTNER

My Brother's Keeper Alliance

SPEAKERS

Professor Gregory Fairchild, Darden School of Business, University of Virginia (Moderator)

David C. Banks, President & CEO, Eagle Academy Foundation

Anne Williams-Isom, CEO, Harlem Children's Zone

Shawn Dove, CEO, Campaign for Black Male Achievement



Shawn Dove, CEO of Campaign for Black Male Achievement spoke on how we can improve life outcomes for boys and young men of color in the U.S.

Participants agreed that more people need to get involved in helping to improve life outcomes for young black men. The panel encouraged corporations and the business community to provide more internships for young black men in order for them to envision possibilities for themselves. Additionally, more pediatrician participation in health initiatives is necessary, particularly at the board level and mental health services. Speakers expressed that it is about finding a way to contribute whether it is through offering time, talent, or financial resources.

INNOVATION & TECHNOLOGY: INTERNATIONAL DISASTER RESPONSE

PROGRAMMING PARTNER

U.S. Agency for International Development

SPEAKERS

Kevin Kajiwara, Managing Director, Teneo Intelligence (Moderator)

Eric King, Innovation Specialist, Mobile Data Team, Global Development Lab, U.S. Agency for International Development

Michael Nyenhuis, President & CEO, AmeriCares

Rosa Akbari, Information & Communications Technology for Livelihoods, International Rescue Committee

Dondi Mapa, National Technology Officer, Microsoft Philippines

Richard Parker, Vice President, Marketing and Communications, Project Concern International

The session outlined four areas where technology is able to make a difference in international disaster response: increasing preparedness and reducing risk, enhancing coordination and collaboration on the ground, maximizing the use of simple technology, and increasing transparency to donors. Panelists offered specific examples of technology alleviating disaster situations in Haiti, the Philippines, and Nepal.



DEFENDING OUR CHILDREN: UTILIZING INNOVATIVE TECHNOLOGY TO END CHILD TRAFFICKING

PROGRAMMING PARTNER

The McCain Institute for International Leadership

SPEAKERS

Alexis Christoforous, Yahoo Finance (Moderator)

Julie Cordua, Chief Executive Director, Thorn

Yasmin Vafa, Co-Founder, Director of Law & Policy, Human Rights Project for Girls

Kate Sheerin, Public Policy & Government Affairs Analyst, Google, Inc.

This session comprised of the McCain Institute, Rights4Girls, and Google discussed the "No Such Thing" campaign, which stresses there is no such thing as a "child prostitute," only children forced into sex work against their will. Additionally, the session showcased Thorn, an organization which drives technology and innovation to prevent child sexual abuse. The panel agreed that much still needs to be done on both the demand and supply side. On the demand side, a cultural shift towards blaming buyers as well as sellers must happen along with corresponding legal shifts. Citing a program called Truckers Against Trafficking, which helps educate truckers on what trafficking looks like and how to report it, the panel stated the importance of education. On the supply side, the panel discussed instituting child welfare reform given this has been a bipartisan issue. As the session concluded, the speakers highlighted a new law, which helps determine the most high-risk environments for children likely to become victims and works to increase service delivery to those children.

EMPLOYING THE FUTURE: THE IMPERATIVE OF YOUTH EMPLOYMENT IN CREATING INCLUSIVE ECONOMIES

PROGRAMMING PARTNER

The Rockefeller Foundation

SPEAKERS

Introductory Remarks by Dr. Judith Rodin, President, The Rockefeller Foundation

Michael Santoli, Yahoo Finance (Moderator)

José María Aznar, Former President, Government of Spain

Jabulane Mabuza, Chairman, Telkom South Africa

Ahmad Alhendawi, United Nations Secretary-General's Envoy on Youth

Dr. Jacob A. Frenkel, Chairman, JPMorgan Chase International



"It is not short-term macro-economic policies that will do the job. The issue is structural, the issue is skills, training, mobility; the issue is not pumping more money, or driving interest rates down, or having large budget deficits. This will only create another debt issue in the future." Dr. Jacob A. Frenkel, Chairman, JPMorgan Chase International

Panelists focused on the need to invest in young people and to support their job seeking and aspirations to start businesses. Offering suggestions on ways to combat this ongoing problem, speakers emphasized the need for more out-of-the-box thinking and the need for government to create the appropriate conditions for private companies to be able to give opportunities to young people. The panel advised that youth unemployment should be viewed more in the context of production and consumption. The more jobs businesses create, the more youth will be employed and the more demand there will be for corporate goods and services. The discussion concluded with the panel acknowledging the increasing importance of preparing youth to think more critically, to regularly update their skill sets, and to navigate an increasingly complex and rapidly changing world.



DEMOCRATIC GOVERNANCE IN LATIN AMERICA: CHALLENGES AND OPPORTUNITIES

PROGRAMMING PARTNER

Americas Society/Council of the Americas

SPEAKERS

Introductory Remarks by Ambassador John Negroponte, Chairman, Americas Society/Council of the Americas

Brian Winter, Vice President of Policy, Americas Society/Council of the Americas (Moderator)

Andrés Pastrana Arango, Former President, Republic of Colombia

Jorge Quiroga Ramírez, Former President, Plurinational State of Bolivia

Felipe Calderón Hinojosa, Former President, United Mexican States

U.S. policy towards Latin America has generally focused on advocating for political democracy and free market practices. President Felipe Calderón stressed rule of law as the single most important factor for the success of Latin America. When asked about the private sector's role in promoting the rule of law, both President Calderón and President Quiroga cited strong and stable economic growth and agreed that the private sector must insist on free trade to make industry more competitive. Building on this, President Pastrana recounted the persistent issue of narcotrafficking throughout the region. The discussion ended with a standing ovation from the audience.



Felipe Calderón, former President of Mexico; Andrés Pastrana, former President of Colombia; Jorge Quiroga, former President of Bolivia; and Brian Winter, Vice President and Editor-in-Chief of Americas Society/Council of the Americas discussed how Latin American governments can work with the private sector to overcome political and economic challenges.

EMERGING CLIMATE ECONOMIES: A ROADMAP TO GLOBAL ENERGY SECURITY

SPEAKERS

Camilo Patrignani, CEO, Greenwood Energy (Moderator)

Felipe Calderón Hinojosa, Former President of the United Mexican States; Chair, The Global Commission on the Economy and Climate, The New Climate Economy

Andres Gluski, President & Chief Executive Officer, The AES Corporation

The speakers noted that energy is vital for economic growth, as many countries in Latin America are reliant on commodities. They added that energy is also critical for social inclusion, through access to clean drinking water and electricity. On the topic of energy security, the panel outlined three keys to growth: free trade and the reduction of tariffs, investment in human capital and infrastructure, and most importantly, rule of law. Public-private partnerships are crucial to the successful investment in human capital and infrastructure, and therefore are a fundamental component of growth and progress in the energy sector as well.



INNOVATION & TECHNOLOGY: PUBLIC HEALTH POLICY & BIOLOGICAL WARFARE

PROGRAMMING PARTNER

The McCain Institute for International Leadership

SPEAKERS

Sen. John McCain, United States Senate (via video)

Akhila Kosaruju, M.D., Vice President, Global Development, SIGA Technologies (Moderator)

Harvey Rubin, M.D., PhD., Director of the Institute for Strategic Threat Analysis and Response, Professor of Medicine, Microbiology and Computer Science, University of Pennsylvania

Ambassador Kurt Volker, Executive Director, The McCain Institute for International Leadership

Ambassador Michael C. Polt, Senior Director The McCain Institute for International Leadership

To better understand the risks of biological warfare, the McCain Institute for International Leadership, in partnership with SIGA Technologies, a biodefense antiviral company, established a decision center in Washington, D.C. for understanding the consequences of a smallpox outbreak. This strategy session provided a multimedia interactive immersion into the possibilities for and consequences of an epidemic in New York City. Medical intervention can be relevant depending on at what point during the outbreak treatment is administered and how much of it there is available. The best option is for an antiviral cure to be administered in the early stages of the disease. Cooperativity, or a population's willingness to comply with medical intervention, greatly affects the outcome. Given the recent international attention of the Ebola virus from West Africa, this simulation provided unique insights on the potential public health challenges and mitigation strategies for contagious disease outbreaks.

REMARKS BY VICE PRESIDENT JOE BIDEN



"That's how we'll find solutions. But I'm preaching to the choir here, because this is all about public-private partnerships. Ultimately, partnerships do more than just take on real challenges we're seeing day to day. Challenges that affect people's daily lives. Partnerships are vital to helping generate a virtuous cycle."
- U.S. Vice President Joe Biden

To close the first day of the 2015 Concordia Summit, Vice President Joe Biden addressed the audience of over 1,000 summit participants focusing on timely policy issues, both foreign and domestic. He began with moving remarks on gun control in light of the devastating shooting that had taken place earlier that day at a school in Oregon. Turning to global affairs, the Vice President commented on the current status of Russia and its imposition on Ukraine, on the stain of modern day slavery on the reputations of many countries, and the epidemic of state sponsored corruption. The Vice President also spoke of the entrepreneurial fire and spirit of Latin America, the opportunity for clean energy investment in Africa, and the desire for knowledge and a reformed education system by youth around the world. Throughout his address, the Vice President threaded both the importance of cross-sector collaboration as a means to combat pressing global issues and the value of public-private partnerships in supporting and sustaining successful models of development, diplomacy, and democracy. The Vice President closed by challenging the audience to imagine both what is possible and what we can do if we work together.



BEYOND 2016: THE CHANGING FACE OF THE AMERICAN ELECTORATE

SPEAKERS

Matthew Swift, Co-founder, Chairman, & CEO, Concordia (Moderator)

Lanhee J. Chen, David and Diane Steffy Research Fellow, Hoover Institution, Stanford University, Senior Policy Advisor, Marco Rubio for President

Ed Rollins, Contributor, Fox News

The Honorable Thomas R. Nides, Vice Chairman, Morgan Stanley, Former U.S. Deputy Secretary of State



"I've been doing this for fifty years and I've never seen an election like this. I think the reality is that there are a lot of unhappy people who don't think the system works very well for them or for the country and that's Republicans and Democrats."

- ED ROLLINS, CONTRIBUTOR, FOX NEWS

This distinguished group agreed from the onset that they had never seen an election quite like this one. The phenomenon of recent debates has shown great interest in this race and candidates have tapped into national dissatisfaction. The panel discussed establishment versus non-establishment candidates, the sense of national anxiety still surrounding the economy, and the changing scope of the electoral base. Panelists agreed that the attention focused on personalities such as Donald Trump unfortunately overshadowed otherwise viable candidates who are serious debaters, with positive political reputations. The group went on to discuss immigration, the country's massive debt obligations, tax reform and the implications of these issues on each campaign. Panelists also debated on whether the 2016 race would be a foreign policy election or an economic election and what each would mean for leading candidates. This session concluded by discussing profiles of swing voters and partisan attention towards targeted demographics such as Hispanics, African Americans, and women.

INSIDE THE INTELLIGENCE REVOLUTION: CRIME PREVENTION AND DATA-DRIVEN PROSECUTION IN NEW YORK CITY

SPEAKERS

Alyssa Bereznak, Tech Reporter, Yahoo News (Moderator)

Cyrus Vance, Jr., Manhattan District Attorney

Dermot Shea, Deputy Commissioner, Operations, New York Police Department

With big data having revolutionized crime fighting and prevention, this panel opened by discussing COMPSTAT, a data-driven management model of accountability created almost 20 years ago to track crimes and police activity in New York City. Embracing this data-driven model of crime prevention, the Manhattan District Attorney's Office has developed intelligence-driven prosecution, which has transformed how the office prosecutes crimes. While access to so much information is empowering, the potential for abuse, such as racial bias or profiling, does exist. Today, however, there is more monitoring in place than ever before. For example, the Civilian Complaint Board, independent monitors, and the Inspector General review cases and address mistakes through ongoing training and evaluation. Despite access to such data, the panel agreed that every community has its unique problems which require unique strategies.



TACKLING THE HUMAN TRAFFICKING MARKET

PROGRAMMING PARTNERS

Humanity United & KnowTheChain

SPEAKERS

Introductory Remarks by Matthew Swift, Co-Founder, Chairman, & CEO, Concordia

Sir Richard Branson, Founder, Virgin Group (via video)

Randy Newcomb, President, Humanity United (Moderator)

Erika Karp, Founder & CEO, Cornerstone Capital

Rep. Carolyn Maloney, Congresswoman, U.S. House of Representatives

Ben Skinner, Founder & Principal, Transparentem

John Morrison, Executive Director, Institute for Human Rights and Business

It behooves companies to source bigger, better, faster, cleaner suppliers -- those that have standards and accountability practices in place -- as investors are ultimately betting on the winners, organizations who will dominate the field of supply at the manufacturing tier. Panelists added that impact investors, in particular, are looking at other human capital-intensive industries, like restaurants and hotels, and focusing on process, standards of behavior, disclosure, and measurement. This session was part of Concordia's newly launched Campaign Against Labor Trafficking. Through this campaign, Concordia will serve as a neutral platform for stakeholders to come together on the issue of slavery in corporate supply chains. Over the next few months, Concordia will be formalizing partnerships with public, private, and nonprofit organizations that want to join the campaign and the fight against trafficking. For more information, please contact Natalie Pregibon at npregibon@concordia.net.

BRINGING SOLUTIONS TO SCALE IN WOMEN'S HEALTH

PROGRAMMING PARTNER

Pink Ribbon Red Ribbon Secretariat, George W. Bush Presidential Center

SPEAKERS

Introductory Remarks by Amb. Nancy Brinker, Chair of Global Strategy, Susan G. Komen for the Cure

Secretary Margaret Spellings, President, George W. Bush Presidential Center, Former U.S. Secretary of Education (Moderator)

Phangisile Mtshali, Director, Corporate Philanthropy, Bristol-Myers Squibb Foundation

Dr. Julie L. Gerberding, Executive Vice President for Strategic Communications, Global Public Policy and Population Health, Merck

William Steiger, Interim CEO, Pink Ribbon Red Ribbon



"It's important that we don't fall into the trap of thinking that life-saving breakthroughs only happen in laboratories. We must keep our eyes open to opportunities, where a change in approach can also save lives." - Amb. Nancy Brinker, Chair of Global Strategy, Susan G. Komen for the Cure

The conversation addressed Pink Ribbon Red Ribbon's main challenges and opportunities: the complexity of maintaining a clear plan of action among partners and the lack of public knowledge on the severity of the issue. However, this is an important issue because women are both customers and employees; their health affects relationships with governments and impacts the success of investment in society.



PINNACLE OF POWER: THE PSYCHOLOGY OF LEADERSHIP

SPEAKERS

Nicholas Logothetis, Co-founder & Chairman of the Board, Concordia (Moderator)

Vaira Vīķe-Freiberga, Former President of Latvia



Exercising her expertise in both psychology and world leadership, former President of Latvia Vaira Viķe-Freiberga commented on Russia, Ukraine, and the future of America.

In this session, President Vaira Vīķe-Freiberga started the dialogue with her psychological expertise and analyzed President Vladimir Putin of Russia as a world leader. She remarked that despite being appointed in a surprising manner by former President Boris Yeltsin, President Putin has steadily achieved a position of strength through a survival of the fittest process to identify loyal supporters. She also asserted that he suffers from delusions of grandeur. Turning to the topic of Crimea, President Vīķe-Freiberga stated it could rejoin Ukraine but only through a truly free and fair referendum and stability. Given her role as a woman global leader, the president encouraged women to assert themselves and to believe they have the necessary leadership skills. Ending the conversation with her impression of the U.S. presidential race, she expressed some alarm but was reassured knowing it is still early on in the process. She declared that the rest of the world wants the U.S. to be in good hands, and she hopes the American people make a wise choice.

INTRODUCING: NEW POWER IN A MULTISTAKEHOLDER WORLD

PROGRAMMING PARTNER

Purpose

SPEAKERS

Jeremy Heimans, CEO, Purpose (Moderator)

Henry Timms, Executive Director, 92nd Street Y, Co-Founder, Social Good Summit (Moderator)

Scott Heiferman, Co-Founder & CEO, Meetup

Nancy Lublin, Founder, Crisis Text Line, Former CEO, DoSomething.org Jonathan Greenblatt, National Director, Anti-Defamation League

Jenny Abramson, Founder & Managing Director of Rethink Impact

Pointing to the idea-sourcing "We The People" function on the White House website, the session stressed how innovation has been a priority for President Obama. The panel cited the adoption of new tools and strategies, such as Slack.com, for improving communication, and external social organizing tools, like meetup. com, for online giving as ways to connect generally with available innovation and talent.

MIDEAST PROXY WARS: THE ROLE OF NON-STATE ACTORS IN INTERNATIONAL SECURITY

SPEAKERS

Michael Isikoff, Chief Investigative Correspondent, Yahoo News, (Moderator)

HRH Prince Turki bin Faisal Al Saud, Former Saudi Ambassador to the United States

The Honorable Michael Rogers, Former Chairman, House Intelligence Committee

Rep. Debbie Wasserman Schultz, Chair, Democratic National Committee

The discussion opened with the timely topic of Russian involvement in Syria. Nodding to the delay in U.S. action in the region, the panelists highlighted the diminishing options available to pressure Russia and end the conflict in Syria. The panelists agreed that the only feasible option is a negotiated transition from Assad. They argued that the best option would be to ask the Syrian people directly what they want from their government. On the question of young people's attraction to ISIS, one speaker stated that it is the responsibility of the Muslim world to step up preventative measures to reduce the appeal of joining ISIS. However, the glob-



al community must work collaboratively in order to capitalize on each other's expertise. Regarding the Iranian nuclear deal, another panelist noted that the deal's main goal was to prevent Iran from attaining their nuclear weapons goals. While the U.S. has signed the deal, this does not mean that Iran is an ally of the United States; this simply means that the government can now focus on limiting Iran's terrorist activities. Throughout this conversation, the audience learned about the complexity of the situation in the Middle East, especially in Syria and the need for an urgent political solution to end the conflict. While Russia's involvement complicates and raises the urgency of the situation, collective action must be taken by governments and businesses alike to find a solution to this pressing conflict.



"ISIS... is a symptom of the disease. It exists because there is a disease in Damascus and a disease in Baghdad. If you fix the source of the disease, then the symptom will go away." - HRH Prince Turki bin Faisal Al Saud, Former Saudi Ambassador to the United States

TWO NATIONS, ONE FORTUNE: CHINA & THE U.S. AT A CROSSROADS

PROGRAMMING PARTNERS:

Asia Society & Atlantic Council

SPEAKERS

Andy Serwer, Editor-in-Chief, Yahoo Finance (Moderator)

The Hon. Kevin Rudd, Former Prime Minister, Australia; President, Asia Society Policy Institute

Dr. Ian Bremmer, Founder & President, Eurasia Group; Harold J. Newman Distinguished Fellow, Asia Society Policy Institute

Gov. Jon Huntsman, Jr., Chairman, Atlantic Council

All three of the panelists agreed that President Xi Jinping's state visit to the United States was broadly successful, albeit there was a disconnect on some major issues of strategic importance,

notably: trade, security, and shared interests in the Middle East. Dr. Bremmer remarked that China will be the largest economy in the world, and when it is, the level of uncertainty around its trajectory will be greater than anything we have experienced with any major power in our lifetime. He concluded that the impact this will have on strategic thinking and decision-making for Americans and U.S.-based multinationals is "immense and hasn't yet been factored in."



KEVIN RUDD, FORMER PRIME MINISTER OF AUSTRALIA; AMB. JON HUNTSMAN JR., CHAIRMAN OF THE ATLANTIC COUNCIL; AND DR. IAN BREMMER, PRESIDENT AND FOUNDER OF EURASIA GROUP EXPLORED THE COMPLEX DYNAMICS OF THE U.S.-CHINA RELATIONSHIP ON THE CONCORDIA STAGE.

A BOLD VISION FOR AMERICAN INFRASTRUCTURE

SPEAKERS

Alexis Christoforous, Yahoo Finance (Moderator)

Gov. Dannel P. Malloy, Governor, State of Connecticut

Governor Dannel Malloy discussed his vision for "Let's Go CT," a 30-year, \$100 billion undertaking to overhaul the state's current infrastructure framework. When asked about funding, he explained the plan is already further along than anticipated; he has convinced the State legislature to devote 0.5% of the current sales tax exclusively to transportation. He concluded by commenting that one of America's greatest challenges in the future will be ensuring the necessary infrastructure is in place for us to compete with other countries already making the necessary investments.



THE UKRAINIAN DILEMMA

PROGRAMMING PARTNERS

International Republican Institute & Foundation Amicus Europae

SPEAKERS

Introductory Remarks by Amb. Paula J. Dobriansky, Former Under Secretary of State for Democracy and Global Affairs & President's Special Envoy to Northern Ireland

Stephen B. Nix, Regional Director, Eurasia, International Republican Institute (Moderator)

Viktor Yushchenko, Former President, Ukraine

Aleksander Kwaśniewski, Former President, Republic of Poland

Mikheil Saakashvili, Governor of Odessa, Former President, Republic of Georgia

Hanna Hopko, Member of Parliament, Ukraine

Mariia Ionova, Member of Parliament, Ukraine

Hanna Hopko highlighted that amongst the many reforms taking place in Ukraine, priorities lie in anti-corruption, decentralization, and police and judicial reform. She added that the decentralization program was critical and stressed the importance of giving power and responsibility for change back to the people to fight for a better future. President Yushchenko remarked that while diplomatic efforts are important, they have not been effective, and hoped that this discussion will lead to the EU and the European parliament to become more involved in the Ukrainian conflict.



"Therefore, there is a moral obligation, a duty, of the West to support efforts in Ukraine for independence and democracy and freedom. Not easy but necessary."

THE MILLENNIAL ROLE AND RESPONSE TO THE MILLENNIUM DEVELOPMENT GOALS

SPEAKERS

Matthew Swift, Co-founder, Chairman, & CEO, Concordia (Moderator)

Hugh Evans, Co-Founder, Global Poverty Project

Rep. Federico Hoyos, Centro Democrático

Sen. Paloma Valencia, Senator, Republic of Colombia

With the recent expiration of the Millennium Development Goals, the panel reviewed the progress of two specific goals: the eradication of extreme poverty and universal primary education. Participants discussed how such issues can only be fought effectively within liberal democracies and lauded the power of the Internet.

WORKING GROUP: MAKING THE BUSINESS CASE AGAINST TRAFFICKING

PROGRAMMING PARTNERS

Humanity United, KnowTheChain

SPEAKERS

Kilian Moote, Humanity United

Carlos Busquets, EICC

Amy Sobel, Human Rights First

Marina Colby, U.S. Agency for International Development

Chris Miller, Free the Slaves

Annabel Short, Business Human Rights Resource Center

Today people are bought and sold in part because trafficking is profitable and effective interventions are limited or expensive. During this working lunch participants discussed ways to change the market incentives around trafficking. They examined new tools and strategies as well as ways to more effectively scale existing solutions.

⁻ Aleksander Kwaśniewski, Former President, Republic of Poland



WORKING GROUP: A DIVE INTO ASSESSING PARTNERSHIP ENVIRONMENTS

SPEAKERS

Neil Britto, The Intersector Project

Mary Margaret Frank, UVA Darden School of Business

Ted Iacobuzio, MasterCard

Cheryl He, Concordia

Now in its third year, the Concordia Partnership Index is poised to enter the next stage of its development. Led by the Index Task Force, this workshop engaged stakeholders to better understand how they use the Index and how the Index could be improved to be a more valuable tool for partnership decisions.

CHANGING THE NARRATIVE THROUGH CROSS-SECTOR PARTNERSHIPS

PROGRAMMING PARTNER

My Brother's Keeper Alliance

SPEAKERS

Introductory Remarks by Maurice Owens, Head of Washington D.C. Office, Libra Capital U.S., Inc.

W. Robert de Jongh, Social Impact Specialist Leader, Deloitte Consulting (Moderator)

Linda Rodriguez, Managing Director, Global Philanthropy, JPMorgan Chase & CO

Kelly Denson, Director of Education Policy and Government Affairs, Discovery Communications

Michael Smith, Special Assistant to the President, My Brother's Keeper, The White House

Michael Blake, New York State Assembly, 79th District

Gbenga Akinnagbe, Actor & Activist

This session highlighted the importance of the My Brother's Keeper Alliance in changing the narrative and providing opportunity for boys and young men of color (BYMOC). When asked about the pillars of the BYMOC business case, the panel noted that there are both moral and economic imperatives to close the opportunity gap and support these youth, in order to maintain the global competitiveness of the United States in the world economy. In regards to public policy, one speaker noted the importance of keeping vision in mind, as it is the way that policies will be able to impact the issues that they are attempting to address. The public and the private sector have both a moral and economic duty to

collaborate to commit to providing support for BYMOC in order to help them succeed.



"...GOVERNMENT DOES NOT OWN THE BUSINESS OF DOING GOOD. NONPROFITS DON'T OWN THE BUSINESS OF DOING GOOD. AND, YOU KNOW, IF WE REALLY WANT TO MAKE A DIFFERENCE, WE'RE ALL GOING TO HAVE TO BE LOCKED ARMS TOGETHER. AND WE'RE SEEING IN REAL WAYS ALL ACROSS THE COUNTRY, THROUGH PUBLIC PRIVATE PARTNERSHIPS, HOW WE'RE BETTER TOGETHER AND WE'RE DOING BETTER WORK WHEN WE'RE ALL WILLING TO STEP UP."

- Michael Smith, Special Assistant to the President, My Brother's Keeper, The White House



PARTNERSHIPS IN GLOBAL NUTRITION AND FOOD SECURITY

PROGRAMMING PARTNER

The Hershey Company

SPEAKERS

Jeff Dykstra, CEO, Partners in Food Solutions (Moderator)

Ken Powell, CEO, General Mills

John P. Bilbrey, CEO, The Hershey Company

William Warshauer, CEO, TechnoServe

Willy Foote, CEO, Root Capital

Tjada McKenna, Feed the Future, USAID



During the panel, John P. Bilbrey of The Hershey Company commented that Nourishing Minds, a program in partnership with the Ghanaian government to ensure children have basic nutrition for proper development and therefore learning, was consistent with the social impact of the Milton Hershey School.

The panel kicked off by highlighting the key challenges to ensuring food security: the lack of access to technical and business knowhow and finance. Speaking on the private sector perspective of P3s in food security, panelists explained that corporate efforts to increase growth and productivity of African small food processing enterprises increased demand from poor local farmers, the targeted population of these projects. They continued by underscoring the essentiality of private sector engagement in eradicating poverty and achieving development goals in a sustainable way. Hence, the benefits of increasing these small food processing companies' productivity not only impacts food security and health but also leads to economic gains that significantly increase local employment opportunities and GDP.

P3 IMPACT AWARD CEREMONY

PROGRAMMING PARTNERS:

U.S. Department of State, Secretary's Office of Global Partnerships; University of Virginia, Darden School of Business, Institute for Business in Society

SPEAKERS

Natalie Pregibon, Director of Research, Concordia

Andrew O'Brien, Special Representative for Global Partnerships, U.S. Department of State Secretary's Office of Global Partnerships

Mary Margaret Frank, Associate Professor of Business Administration, University of Virginia Darden School of Business

Secretary John Kerry, Secretary of State, U.S. Department of State (via video)

Concordia, the University of Virginia Darden School of Business Institute for Business in Society, and the U.S. Department of State Secretary's Office of Global Partnerships created the P3 Impact Award to recognize public-private partnerships (P3s) that are changing our world in innovative and impactful ways. In addition to honoring model partnerships, the competition provides thought leadership, promotes best practices, and generates a database of information relevant to P3s.

AWARD FINALISTS

- PACE & VilCap Investments Partnership
- TV White Space Partnership
- Madagascar: Implementing Improved Water and Sanitation Services
- Partners in Food Solutions Partnership
- The Dow Chemical Company The Nature Conservancy Collaboration



TV WHITE SPACE ANNOUNCED AS THE 2015 P3 IMPACT AWARD WINNER.



SCALING FREE SPEECH: THE REPUTATION AND REPLICATION OF ALBERNAMAG

PROGRAMMING PARTNER

The Tahrir Institute for Middle East Policy

SPEAKERS

Dean Obeidallah, The Daily Beast (Moderator)

Dr. Bassem Youssef, Former Host, AlBernamag



"What [comedy] does, it brings more people to the table that might otherwise not be interested in these political issues...But at the end of the day, it's up to the people to make the change."

- Dr. Bassem Youssef, Former Host, Albernamag

For the 2015 Summit's closing session, Dean Obeidallah of The Daily Beast interviewed former host of AlBernamag, Dr. Bassem Youssef on the topic of satire and free speech in the Middle East. The pair discussed the power of satire in impacting and influencing issues, with Dr. Youssef insisting that comedy itself doesn't change anything, but rather brings more people to the table and inspires people to make change themselves. Obeidallah furthered that raising awareness is the first step in activism, and that both Dr. Youssef and Jon Stewart have brought people directly into that pipeline of activism. Dr. Youssef remarked on strategy in the Middle East, insisting that rather than sending billions of dollars on developmental projects or putting troops on the ground, what would really tip the scale towards democracy is empowering people to find their own voice. Since mainstream media is often censored and controlled by authoritarian regimes, the way to catalyze change from within is by empowering people, offering people a path to hope, and a way out of the same routine of depression, suppression, and oppression.

CONCORDIA MEMBER-EXCLUSIVE SESSIONS



Through our membership program, over 100 Concordia individual and organizational members were afforded the opportunity to attend our Office Hours, Roundtables, and private meetings. These sessions are exclusive, off-the-record conversations with Concordia Leadership Council members and select Summit speakers. Members received insight from today's top thought leaders during the sessions listed below:

SUMMIT ROUNDTABLES

The Next Generation of Public-Private Partnerships in Aviation

Barry Eccleston, CEO, Airbus Americas

Matthew Bieschke, Managing Partner, NEXA Capital Partners

Thomas Wright, President, Regional Plan Association

Prospects for Peace: Perspectives on the Two-State Solution

Hady Amr, Deputy Special Envoy for Israeli-Palestinian Negotiations for Economics, U.S. Department of State

African SMEs: Scaling Solutions in Infrastructure & Urban Development

Jabulane Mabuza, Chief Executive Officer, Telkom South Africa

Building a Coalition: Ending Sex Trafficking in New York City

Cyrus Vance, Jr., Manhattan District Attorney, New York County District Attorney's Office

Making Government Work: Operationalizing Excellence in the U.S. Government

Denise Turner Roth, Administrator, General Services Administration

Pathways to Health: Improving Global Health Care Services Delivery

Dr. Vanessa Kerry, Founder & Chief Executive Officer, Seed Global Health

First Jobs for Women in the Middle East & North Africa: Expectations and Reality

Jamie McAuliffe, Founder & Chief Executive Officer, Education for Employment

SUMMIT OFFICE HOURS

The Art of Diplomacy: Strategies for High-Stakes Negotiation & Conflict Resolution

Senator George J. Mitchell, Former Majority Leader, U.S. Senate & U.S. Special Envoy for Middle East Peace

Energy and the New Climate Economy

Felipe Calderón, Former President, United Mexican States

From Profit-Making to Profit-Sharing: Creating Shared Value in Business

Joseph Vittoria, Former Chairman & Chief Executive Officer, Avis

Transforming Technology into a Tool of Peace and Conflict Prevention

Sheldon Himelfarb, President & CEO, PeaceTech Lab

The New Europe and the Challenge of Integration

Aleksander Kwaśniewski, Former President of Poland

Social Business Ventures for the 21st Century

Cem Kent, Founder, Even

A New World Order? China's Impact on International Relations Kevin Rudd, Former Prime Minister, Commonwealth of Australia

USAID: Partnering with the Private Sector to Achieve the SDGs *Christopher Jurgens, Division Chief, Global Partnerships Division U.S.*

Global Development Lab

The U.S. Saudi Alliance in Context

HRH Prince Abdulaziz Bin Talal Bin Abdulaziz Al Saud, Chair, GSP Group

Superpower: Power Politics & the Sino-American Rivalry

Dr. Ian Bremmer, Founder & President, Eurasia Group & Foreign Affairs Columnist & Editor-At-Large, TIME

Gender and Democracy: Promoting Women's Leadership and Political Participation

Vaira Vike-Freiberga, Former President, The Republic of Latvia & President, Club of Madrid

Diplomacy or Military Force? Recalibrating America's National Security Strategy

Amb. John Negroponte, Former U.S. Deputy Secretary of State & U.S. Director of National Intelligence

A Europe without Frontiers? The Legal Order of the E.U.

Minister Spyridon Flogaitis, Ph.D., Alternate Foreign Minister, Professor and Director of EPLO

The Digital Revolution in Egypt

Dr. Bassem Youssef, Managing Director, QSB & Former Host, AlBernamag

NEWS & PRESS HIGHLIGHTS



2015 was a transformative year for Concordia. Concordia was referenced in nearly every piece of written coverage during the Summit and established its first-ever media partnership with Yahoo News and Yahoo Finance. As a component of the partnership, Yahoo talent moderated several panels, and all plenary sessions were livestreamed on Yahoo's website. Additionally, Yahoo set up a studio on-site and interviewed several speakers such as: George Logothetis, Chairman and CEO, the Libra Group; John P. Bilbrey, CEO, The Hershey Company; Ken Powell, CEO, General Mills; Ian Bremmer, Founder and President, Eurasia Group; and Viktor Yushchenko, former President, Ukraine.

YAHOO NEWS YAHOO FINANCE - SUMMIT MEDIA PARTNER HIGHLIGHTS

- Two Nations, One Fortune: China & the U.S. at a Crossroads
- <u>Hershey CEO fights hunger in Africa, preps for a busy Halloween in U.S.</u>
- <u>Greek people are yearning for opportunity: George Logothetis</u>

PRINT & ONLINE

- Oregon College Shooting Shakes Washington, 2016 Campaign Trail -- CNN
- Joe Biden: "I'm No Bernie Sanders" on Economic Populism
 -- CNN
- Joe Biden: "I'm Not Bernie Sanders" -- MSNBC
- As Deadline Passes, Biden Remains Opaque About a 2016 Candidacy -- The Washington Post
- Dow Chemical CEO Says 'Patience' Needed on Chinese Economy -- Bloomberg
- First Word Vice President Calls for "Sane Gun Legislation" -- USA Today
- Why Joe Biden should delay his decision -- CNBC
- Biden; Not Enough Laws to Fight Gun Crime, Hundreds Already on the Federal Books -- Examiner.com
- Joe Biden Gave an Intensely Personal Reaction to the Oregon Mass Shooting -- Business Insider
- Biden: Gun Violence a Result of Dysfunction in Washington
 -- The Hill

- Biden's U.N. Schedule Fuels Presidential Speculation -- The Washington Examiner
- The Real Reason Putin Wants to Keep Assad in Power -- The Fiscal Times
- Why Trump is Still So Dangerous for the GOP in 2016 -- *The Fiscal Times*
- Biden Sounds Campaign Like Themes in New York Speech -- Newsday

VIDEO & BROADCAST

- Two Nations, One Fortune: China & The U.S. at a Crossroads -- Yahoo Finance
- Morning Joe -- MSNBC
- Today Show -- NBC
- Vice President Calls for "Sane Gun Legislation" -- USA Today
- How General Mills is Helping Africa Feed More People -- CNN Money
- Cavuto: Coast to Coast Fox Business Biden Speech in NYC on Major Issues, but not on his Political Failure -- NY1
- Washington Journal -- C-Span
- Kennedy -- FOX Business

DAYBOOKS & NEWSLETTERS

- POLITICO New York Playbook, presented by United Federation of Teachers: Transit union attack ads -- DE BLASIO to DC (again) -- NYC's secret gardens
- <u>Today in Politics: Tea Leaves Trail Joe Biden to United Nations The New York Times: First Draft</u>
- The Daily 202: So much for the Clinton juggernaut -- The Washington Post, 1 October 2015
- Reuters Daybook -- Reuters, Thursday, 1 October 2015
- Capital Journal Daybreak: Congress Avoids Government Shutdown, More -- The Wall Street Journal
- NYC Daybook -- Associated Press, 1 & 2 October 2015









MY BROTHER'S KEEPER
ALLIANCE



































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