The modern concept of a united Europe is being tested early in this 21st century. From the impacts of the burgeoning refugee crisis, to the rise of populist parties, to the recent British decision to leave the EU, the future of the Union remains complex. While many obstacles to overcoming these challenges persist, cross-sector collaboration lends itself to more efficient allocation of resources to address these issues and implement viable solutions to achieve global goals.

The Concordia Europe Summit will occur at a pivotal time for the continent, following significant shifts in regional leadership that will continue throughout early 2017. As the popular vote has become far less predictable than ever before, upcoming results in Italy, France and Germany will have effects not only on citizen populations, but also on universal human rights, global markets, migrant populations, and regional investment climates. Concordia believes that public-private partnerships (P3s) have great potential for impact in Europe as it works to preserve a modern-day union, quell a burgeoning refugee crisis, and reignite regional economic growth, while remaining on the path to achieving the U.N. Sustainable Development Goals by 2030. By convening regional leadership to address these challenges and formulate practical solutions, Concordia hopes to provide a platform for the exchange of ideas and broker new relationships across the public and private sectors.
## WORKING AGENDA:

### Tuesday, June 6, 2017  
**Concordia Europe Summit**  
- Registration -
- **Welcome Remarks**  
  Matthew Swift and Nicholas Logothetis, Co-Founders, Concordia
- **Opening of the Summit - Remarks**  
  H.E. the President of the Hellenic Republic Mr. Prokopios Pavlopoulos
- **EU-US Relations: Opportunities for Trade, Investment, and Growth - Fireside Chat**  
  José Manuel Barroso, Former President of the European Commission;  
  Non-Executive Chairman, Goldman Sachs International
- **Building a Culture of Leadership: Realizing the Private Sector’s Impact Potential - Fireside Chat**  
  Muhtar Kent, Chairman of The Coca-Cola Company;  
  Leadership Council Member, Concordia
- **Going Global: Scaling Local Partnerships in Health, Education, and Community Development - Panel**
- **European Action for Sustainability: Investing in Partnerships to Achieve the SDGs - Strategic Dialogue**

### Wednesday, June 7, 2017  
**Concordia Europe Summit**  
- Registration and Coffee -
- **Welcome Remarks**  
  Joseph R. Biden, Former Vice President of the United States of America
- **The Future of Europe - Keynote Remarks**  
  Joseph R. Biden, Former Vice President of the United States of America
- **Competing Priorities: The Political Economy of the European Union - Strategic Dialogue**
- **Networking Luncheon -**
- **Afternoon Remarks**  
  His All-Holiness Ecumenical Patriarch Bartholomew Archbishop of Constantinople
- **The Ascend Initiative: An Innovative Private Sector Initiative to Support Neglected Asylum Seekers and Disadvantaged Greeks - Announcement and Panel Discussion**
- **Recalibrating the Response: Shifting Emergency Mindsets to Sustainable Solutions for Refugees - Strategic Dialogue**
- **Concluding Remarks**  
  Matthew Swift and Nicholas Logothetis, Co-Founders, Concordia
- **Closing Keynote Remarks**  
  H.E. Alexis Tsipras, Prime Minister of the Hellenic Republic
- **Cocktail Reception at Hilton Athens**

### Thursday, June 8, 2017  
**Concordia Day of Engagement**  
- Experiential learning excursion highlighting local social impact partnerships *(by invitation only)*
EU-US Relations: Opportunities for Trade, Investment, and Growth
1:30pm-2:15pm – Fireside Chat

Trade between the United States and the European Union is currently the largest bilateral trade relationship in the world, totaling $1.1 trillion in 2014. This trans-Atlantic trade route not only accounts for billions of dollars a day in goods and services, but millions of jobs across both continents. Concordia will host a fireside chat with former President of the European Commission and former Prime Minister of Portugal, José Manuel Barroso, to discuss aspects of, and opportunities for, the economic relationship between the United States and the European Union. This conversation will include an analysis of what has contributed to the robustness and strength of the world’s largest trade relationship and what lies ahead as technology, innovation, power dynamics and politics continue to change in our increasingly interconnected world.

Confirmed Moderator:
• Alexis Papahelas, Executive Editor, Kathimerini Greek Daily Newspaper

Confirmed Speaker:
• José Manuel Barroso, Non-Executive Chairman, Goldman Sachs International; Former President of the European Commission

Building a Culture of Leadership: Realizing the Private Sector’s Impact Potential
2:45pm – 3:15pm – Fireside Chat

An organization’s potential for social impact is largely influenced by the corporate ethos and values cultivated by its leadership. Balancing needs to meet market demands and remain competitive, while also integrating sustainable business practices, is no easy task. In this session, Muhtar Kent, Chairman of The Coca-Cola Company, will reflect on lessons learned from his tenure as the CEO of a renowned multinational organization and posit recommendations for the private sector to rise to the challenge presented by the U.N. Sustainable Development Goals by 2030.

Confirmed Moderator:
• Matthew Swift, Co-Founder, Chairman & CEO, Concordia

Confirmed Speaker:
• Muhtar Kent, Chairman, The Coca-Cola Company; Leadership Council Member, Concordia
CONCORDIA EUROPE SUMMIT

SUMMIT SESSION DIRECTIONS | TUESDAY, JUNE 6, 2017

Going Global: Scaling Local Partnerships in Health, Education, and Community Development
3:15pm – 4:00pm – Panel Discussion

When developing public-private partnerships (P3s) for social impact, organizations aim to facilitate innovative programs that are sustainable and scalable beyond the local level. In this session, the Athens Partnership in Greece and My Brother’s Keeper Alliance in the United States will be highlighted as case studies of organizations promoting the value of strong cross-sector collaboration, which can spark innovation and help local, national, and global leaders alike to rethink their path to social and economic impact. In addition to the essence of public-private partnerships, speakers in this session will also discuss the importance of community engagement in public improvement projects, the power of digital technology, and the ability to improve education outcomes and workforce development through early intervention.

Confirmed Speakers Include:

- Alexandros Kambouroglou, Executive Director, Athens Partnership
- Giorgos Kaminis, Mayor of Athens
- Nicholas Logothetis, Co-Founder & Chairman, Concordia
- David Simas, Chief Executive Officer, Obama Foundation
European Action for Sustainability: Investing in Partnerships to Achieve the SDGs
4:00pm – 5:30pm – Strategic Dialogue

Sustainable development requires a holistic and cross-sector policy approach to ensure that economic, social and environmental challenges are addressed together. The European Union Commission’s answer to the 2030 Agenda will mainstream the SDGs in the European policy framework and current Commission priorities and will prepare for the long-term implementation of the SDGs. Cross-sector investment in the SDGs is critical to achieving goals across the development agenda. From infrastructure to sanitation, and education to hunger, there are many investment opportunities for the private sector to both increase profits and contribute to global socioeconomic development. According to a 2014 UNCTAD report, developing countries face a $2.5 trillion annual investment gap in key sustainable development sectors. Private sector investments can be maximized by collaboration with the public sector to complement public funding capabilities, increasing impact and scale. Additionally, the private sector’s role in promoting good governance in business practices must not be understated; transparency and accountability are key in maintaining strong relationships between businesses, governments, and civil society. This session will seek to identify and prioritize tangible opportunities for investment, while also addressing challenges to collaboration to achieve the SDGs.

Confirmed Speakers Include:
• Muhtar Kent, Chairman, The Coca-Cola Company; Leadership Council Member, Concordia
• Néstor Osorio Londoño, Ambassador of Colombia to the United Kingdom
• Dimitri Papalexopoulos, Chief Executive Officer, Titan Cement Company SA
• Valdis Zatlers, Former President, Republic of Latvia

Confirmed Principal Participants Include:
• Despina Anastasiou, Regional Leader Central Europe & President Dow Hellas, Dow Chemical
• Peggy Antonakou, CEO, Microsoft Hellas
• David Horner, President, The American College of Greece
• Spyros Kouvelis, Senior Expert, Sustainable Development & Circular Economy, UN Environment Programme-MAP
• Jean-Yves Le Saux, Director of the Bureau of Strategic Planning, UNESCO
• Tim McBride, SVP, Government Relations, United Technologies
• Ted Mitchell, former Under Secretary, U.S. Department of Education & Member of the Board, Frontline Education
• Eduardo Padrón, College President, Miami Dade College
• David Simas, Chief Executive Officer, Obama Foundation
• Christos Stylianides, Commissioner for Humanitarian Aid and Crisis Management, European Commission
• Kristina Tremonti, Anti-Corruption Analyst, OECD
• Nikos Trantas, Head of Unit, General Secretariat of the Government, Greece
• Marianna Vardinoyannis, Goodwill Ambassador UNESCO, Marianna Vardinoyannis Foundation
• Grigoris Zarifopoulos, Country Manager, Greece, Cyprus and Malta, Google
Competing Priorities: The Political Economy of the European Union
11:30am – 2:00pm – Strategic Dialogue

The most pressing concerns of the European Union are up for debate, with conflicting priorities of fiscal austerity, refugees, security, and the negotiation of Britain’s exit from the bloc competing for urgency. Recent calls have been made to boost fiscal and structural policy within European national governments in order to increase the effectiveness of monetary policy and reinforce growth within the Eurozone. Britain’s 2016 decision to enact Article 50 has had rippling impact across Europe, leading to fluctuating financial markets, reluctant border policy, and an increase of populist movements in Germany, Austria, France and Italy. With the recent results of the American elections, added pressures to international monetary policy and regional security will also be discussed within this session as regional leadership seeks clarity from the incoming administration on free trade, climate change, immigration, and commitments to NATO.

Confirmed Moderator:
• Katerina Sokou, Washington Correspondent, Kathimerini

Confirmed Speakers Include:
• George Mitchell, Former Senate Majority Leader, State of Maine; Leadership Council Member, Concordia
• Kyriakos Mitsotakis, President of Nea Demokratia
• Geoffrey Pyatt, U.S. Ambassador to the Hellenic Republic

Confirmed Principal Participants Include:
• Dimitrios Athanasopoulos, Group Managing Director, Axia Ventures Group
• John Calamos, Sr., Founder, Chairman, & Global CIO, Calamos Investments
• Petros Christodoulou, Principal, Callisto Capital Advisors
• Paula Dobriansky, Former Under Secretary of State for Democracy and Global Affairs & President’s Special Envoy to Northern Ireland; Leadership Council Member, Concordia
• Spyridon Flogaitis, Director, EPLO
• Harris Giampanas, Managing Director, Private Banking London, Bank J Safra Sarasin
• Nicholas Jennett, Deputy Director General, EIB
• Ivo Josipović, Former President, Republic of Croatia
• John Koudounis, CEO, Calamos Investments; Leadership Council Member, Concordia
• Luis Alberto Lacalle, Former President of Uruguay; Leadership Council Member, Concordia
• Kate Smith, U.K. Ambassador to the Hellenic Republic
• Dimitris Tsitsiragos, Vice President of New Business, International Finance Corporation
• Jaime Malet, Chairman, AMCHAM Spain
• Iannis Mourmouras, Deputy Governor, Bank of Greece
• John Negroponte, Former U.S. Deputy Secretary of State & U.S. Director of National Intelligence
• George Papandreou, Former Prime Minister of Greece
• Jorge Quiroga, Former President, Plurinational State of Bolivia; Leadership Council Member, Concordia
• Antonis Samaras, MP, Former Prime Minister of Greece
• Petar Stoyanov, Former President of Bulgaria
• Boris Tadic, Former President of Serbia
• Anthimos Thomopoulos, CEO, Credicom
• Symeon Tsomokos, Founder, Delphi Economic Forum
• Álvaro Uribe Vélez, Former President, Colombia; Leadership Council Member, Concordia
• Nicolas Vernicos, President, ICC–Hellas
Recalibrating the Response: Shifting Emergency Mindsets to Sustainable Solutions for Refugees

5:00pm – 6:45pm – Strategic Dialogue

Since the conflict in Syria began six years ago, staggering amounts of the country’s population have been displaced internally, with record numbers fleeing the country across borders. Over one million refugees entered the European Union in 2015, reflecting the height of the crisis. The protracted nature of the conflict means that temporary, short-term emergency response efforts are an insufficient solution to the overwhelming number of families who have been impacted by the crisis. However, relief programs of three, six, and twelve month durations still make up the majority of response efforts. It is clear the human toll of the Syria crisis must be addressed in the long term. This session will discuss the fundamental recalibration necessary to shift away from siloed short-term approaches to holistic strategies that bridge relief and development needs, maximize efficiencies by incorporating private sector perspectives, and values local voices and accountable governance.

Moderator:
- Nicholas Logothetis, Co-Founder & Chairman, Concordia

Confirmed Speakers Include:
- Mayor Yiannis Boutaris, Mayor of Thessaloniki
- Per Heggenes, CEO, IKEA Foundation
- Sofia Kouvelaki, Executive Director, The HOME Project
- Stavros Lambrinidis, European Union’s Special Representative for Human Rights
- Carolyn Miles, President & CEO, Save the Children
- Niraj Singh, Executive Vice President, International Public Sector, Vodafone Global Enterprise

Confirmed Principal Participants Include:
- Natasha Freidus, Founder, Needslist
- Spyridon Galinos, Mayor of Lesvos
- John Jaeger, CEO, Hala Systems
- Afshan Khan, Regional Director, UNICEF
- Philippe Leclerc, Representative in Athens, UNHCR
- David Levin, Founder & Executive Director, Refugee Open Ware
- Gal Lusky, Founder & CEO, Israeli Flying Aid
- Panos Navrozidis, Greece Country Director, IRC
- Michael Nyenhuis, President and CEO, Americares; Leadership Council Member, Concordia
- Nancy Okail, Executive Director, The Tahrir Institute for Middle East Policy
- Gianmaria Pinto, Country Director in Greece, Norwegian Refugee Council
- Marietta Provopoulou, Director, Greece, Doctors Without Borders/Médecins Sans Frontières (MSF)
- Nicole Riggs, Founder, Make it Happen
- Bruno Stagno-Ugarte, Deputy Executive Director for Advocacy, Human Rights Watch
- Scott Weber, Director-General, Interpeace
- Emmanouil Vournous, Mayor of Chios
- Vaggelis Xafinis, Executive Director, Elpida Home
SDGs4Peace: Developing a Partnership Roadmap to SDG Implementation in Greece

*Roundtable Hosted by: Concordia’s Social Impact Department | Tentative timing: June 7, 11:30am – 1:00pm*

The launch of the United Nations’ Sustainable Development Goals (SDGs) has catalyzed partnerships for social impact, and provided an important framework for development in Greece. The SDGs relate to the current challenges faced by Greece such as ending poverty, increasing access to quality education, job creation particularly for youth, boosting inclusive economic growth and innovation, achieving gender equality, and improving access to health care. Concordia and the International Peace Institute (IPI) recently completed a case study on Greece as part of its broader SDGs4Peace research partnership. The Greek Case Study determined actions that authorities and civil society are currently taking to implement the SDGs, how effective they have been, and what barriers still lie ahead. This roundtable will provide an opportunity for Concordia and IPI to share key findings from their research before opening into a group discussion as to how to meaningfully make progress towards the SDGs. A select number of stakeholders, representing different perspectives on the Greek economic situation, social welfare, and the refugee crisis, will participate in this invitation-only roundtable. This event is hosted by Concordia’s Social Impact department and is attended by invitation only. For more information, please contact Director of Social Impact Hanne Dalmut at hdalmut@concordia.net.

Removing the Hidden Stumbling Block: Addressing Mental Health Needs of Refugees to Drive Economic and Social Development

*Collaborator: Americares | Tentative timing: June 7, 11:30am – 1:00pm*

As the impacts from the conflict in Syria and the resulting refugee crisis continue to reverberate throughout Europe and around the world, short-term response efforts must shift to building long-term, sustainable solutions to address the needs of those displaced as well as their host communities. Mental health challenges triggered by displacement, conflict and trauma have created a public health crisis. Untreated mental health issues can threaten the overall health and productivity of refugees, as well as the economic and social development of host countries. This roundtable will explore the impact of mental health on development, and identify collaborative solutions to improve and protect mental health and enable refugees to contribute meaningfully to their own economic growth and stability, as well as that of their host country.

*These invitation-only roundtables will be held in private meeting rooms within the Hilton Athens.*
Building Futures: Empowering Refugees through Employment

Collaborator: European Commission | Tentative timing: June 7, 1:00pm – 2:30pm

Refugees are faced with a multitude of employment-related issues. Many legal, linguistic, skill-based and cultural barriers and prejudices exist against those desiring employment. It undermines opportunities for refugees to become more self-reliant. Refugee employment is far from a zero-sum game: businesses, governments and societies stand to gain from supportive refugee policy and public-private cooperation in this area.

During this roundtable, participants will address questions such as: To what extent can employment empower displaced people to improve their situation and contribute to host state economies? How can educational and vocational training programs, particularly for youth, serve to facilitate a smoother transition into the workforce for refugees? How can collaboration with the private sector help foster employment opportunities for refugees and self-employed displaced persons in re-starting their business? What should be the role of public authorities?

The aim of this discussion is to identify how a closer cooperation between the public and private sectors could address the factors restricting access to labour markets for refugees; share best practices on public-private partnerships having successfully contributed to host state economies; and signal some actions to be taken by public authorities, private businesses or civil society organisations in this respect.

The Role of Family Investment in Achieving the Sustainable Development Goals

Collaborator: The ImPact | Tentative timing: June 7, 5:00pm – 6:30pm

In 2015 the member states of the United Nations set 17 Sustainable Development Goals (SDGs) to tackle critical challenges related to sustainable development until 2030. Some of the goals include ending poverty and hunger, improving health and education, combating climate change and protecting ocean and forests. Initiatives to tackle humanity’s sustainability crises exist, but total capital allocations to these initiatives fall short of the required funding by USD 2.5 trillion per year.

The movement of impact investing aims to mobilize capital, at scale, to finance the transition to sustainable development, including means such as green infrastructure, CSR strategies and the integration of sustainability data into investment decisions. Impact investing brings the best of the business and philanthropic worlds together and is critical to realizing the SDGs. This interactive roundtable discussion will focus on how family offices and family businesses can respond to the urgent needs and opportunities created by sustainability challenges.

While impact investing is not a silver bullet, it is an approach that family principals can use to harness the power of capital markets and pragmatism of business to create scalable social and environmental impact. All investments have impact - positive, negative, neutral. How can we each individually and collectively have greater impact through our businesses and investments?

* These invitation-only roundtables will be held in private meeting rooms within the Hilton Athens.
In an effort to add value to the Summit experience, Concordia will be hosting an intimate, invitation-only Day of Engagement on Thursday, 8 June, 2017. This experiential learning excursion will highlight public-private partnerships in action. Tackling issues related to the refugee and migration crisis, economic opportunity, and youth engagement, both the HOME Project and the Athens Partnership demonstrate innovative partnerships that engage local governments and the private sector to address systemic challenges facing at-risk communities. Day of Engagement: Athens will facilitate engagement between the Concordia network and key stakeholders in these partnerships in order to provide important connectivity to the high-level discussions that took place the day before. For more information, please contact Concordia’s Director of Social Impact Hanne Dalmut at hdalmut@concordia.net.
CONCORDIA EUROPE SUMMIT

SUMMIT FORMAT

Concordia envisions this Summit to take the format of a Strategic Dialogue, following the success of previous Summits of this scale in Miami and Bogotá. Concordia Strategic Dialogues feature 25-35 select individuals, including current and former heads of state, CEOs of leading corporations, and heads of multilateral organizations, who discuss particularly pressing global problems in-depth. These curated, interactive discussions - where everyone around the table is encouraged to participate - serve as high-level working groups. The aim of these discussions is to produce deliverables such as policy recommendations, collections of challenge opportunities, and repositories of best practices.

To complement the more interactive Strategic Dialogue format, partnership announcements, fireside chats, and keynote remarks by regional heads of state or government will anchor the greater discussions throughout the Summit.

STRATEGIC DIALOGUE ROLES

Chair: Strategic leaders driving the content behind the entire Summit, partners on cultivating action from the working group following the Summit.

Assembly Chair: Moderator of each Strategic Dialogue, driving the agenda items, keeping to schedule, and calling upon conversation leads and principal participants.

Conversation Leads: Experts on the issue at hand who are assigned an agenda point to build the foundation for the conversation at the start of each Strategic Dialogue.

Principal Participants: Cross-sector thought leaders, positioned at main table, equipped with microphones to contribute to the ongoing dialogue following the opening discussion between the Assembly Chair and Conversation Leads.

Attendees: Invited attendees and interested stakeholders seated at the perimeter of the room to observe the ongoing discussions.
CONCORDIA EUROPE SUMMIT

SUMMIT COLLABORATORS

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